



The business program of exhibitions of the Moscow International Week of tourism professionals.

17th International Tourism Exhibition "OTDYH/LEISURE-2011"

7th International Exhibition on business travel and corporate events «MIBEXPO Russia-2011»

6th International Exhibition of exclusive tourism «Luxury Leisure-2011"

September 21, Wednesday

Time	Organizer	Event	Venue
10.00-12.10	Japan National Tourist Organization	Seminar on tourism development in Japan. Myths and Realities.	IEC «Crocus Expo», pavilion №1, Conference hall №2
10.00-12.10	Autonomous nonprofit organization "International Experience and National Economy"	Innovative tourism projects forum	IEC «Crocus Expo», pavilion №1, Conference hall №4
10.00-12.15	Moscow Committee on Tourism and hotel business «Svoy TT» Ltd. - TUI Travel PLC	Round-table discussion "The integration of Moscow into the global tourism industry: Challenges and Solutions" Topics for discussion: - Tourism and sustainable development programs for cities. - Factors preventing the increase of tourist flow. Visa restrictions and more. - Problems of the development of tourism information	IEC «Crocus Expo», pavilion №1, Conference hall №3

		<p>systems and services.</p> <ul style="list-style-type: none"> - The development of individual tourism. The organization of independent tours in Moscow. Tourist information support (maps, guidebooks, etc.). - Branding as a tool for enhancing tourism attractiveness. 	
10:45-13:00	<p>Moscow Committee on Tourism and hotel business</p> <p>«Svoy TT» Ltd. - TUI Travel PLC</p>	<p>Round-table discussion "The prospects and ways of the development of Moscow tourist infrastructure"</p> <p>Topics for discussion:</p> <ul style="list-style-type: none"> - The Moscow tourist infrastructure development plan. - State-private partnerships in the development of tourist infrastructure. - The Prospects for the development of mini-hotels and hostels in Moscow. 	<p>IEC «Crocus Expo», pavilion №1, Conference hall №1</p>
11.00-11.30	Tourist Technologies Support Association	The use of modern information technologies in the tours search and booking online at TURY.ru	<p>IEC «Crocus Expo», pavilion №1, Hall № 3, Stand № 3A1101</p>
11.00-14.00	Russian Association of Tour Operators	Certification of travel agencies managers in different directions.	<p>IEC «Crocus Expo» pavilion №1, Conference hall №5</p>
11.00-16.00	The Ministry of Tourism of Cuba	Preparation of typical Cuban cocktails at our stand	<p>IEC «Crocus Expo», pavilion №1, Hall № 3, Stand № 3B701</p>
11.30-12.00	Tourist Technologies Support Association	Travel agency site is a reliable partner. Technologies of "Bronni.ru" web-modules	<p>IEC «Crocus Expo», pavilion №1, зал № 3, Stand № 3A1101</p>
12.00	<p>The Ministry of Sport, Tourism and Youth Policy of the Russian Federation, Federal Agency for Tourism, The organizer of the exhibition is "Euroexpo" Ltd.</p>	The solemn ceremony of the official opening	<p>IEC «Crocus Expo» pavilion №1 Hall</p>
12.00-12.30	Tourist Technologies Support Association	Travel services reservation Hotelbook.ru is an effective business solution	<p>IEC «Crocus Expo», pavilion №1, Hall № 3, Stand № 3A1101</p>
12.00-13.00	Company «Solvex Travel»	"Happy Hours"	<p>IEC «Crocus Expo»,</p>

		Agencies will be offered contests, as well as drawing of lottery tickets and prizes. A winning lottery ticket is another surprise!	pavilion №1, Hall № 4, Stand № 4B501
12.00-13.20	Company «Mouzenidis Travel»	<p>Winter in Greece with Mouzenidis Travel: 2012</p> <p>What do you know about the Greek winter? Have you seen the most beautiful landscapes of Greece in the winter months? Have you ever skied down on the slopes of Parnassus, or other legendary Greek mountains? Have you ever walked in a beautiful new fur coat along the famous "Kingdom of fur", Kastoria? Have you ever basked in the healing waters of hot springs? Once in the place of a thousand years of history, have you listened to the fascinating story of Greece, which can't but be loved?</p> <p>Mouzenidis Travel Company will help you to discover Winter Greece! A variety of tours and programs, cost and special events allow you to relax at a much lower cost compared with the summer price.</p> <p>Why would you wait for summer if you can relax wonderfully in winter, in Greece!</p>	IEC «Crocus Expo», pavilion №1, Conference hall №2
12.00-14.00	The Ministry of Tourism of Cuba	<p>Promotion of the Cuban tourist destination</p> <ul style="list-style-type: none"> - Rolling of Cuban cigars - Master-class on typical Cuban dances (The Ministry of Tourism of Cuba, "Cuba Libre" agency and "Svoya shkola" dance school) 	МВЦ «Крокус Экспо», pavilion №1, Hall № 3, Stand № 3B701
12.00-17.00	Company «Transaero Tour»	<p>Latin Day:</p> <ul style="list-style-type: none"> - Rolling of cigars - The ceremony of Mate tea drinking, - Native American show "Sha Chant" (songs and dances), the predictions of a peai; 	IEC «Crocus Expo», pavilion №1, Hall № 4, Stand № 4E301
12.20-14.30	Company «Herzog»	<p>Seminar "Ski resorts in France".</p> <p>The program includes:</p> <ul style="list-style-type: none"> - Description of the French resorts; 	IEC «Crocus Expo», pavilion №1, Conference hall №3

		<ul style="list-style-type: none"> - Characteristics of skiing regions; - Accommodation (hotels, network residences, private apartments); - Flights and transfers; - New products of the season; - Peculiarities tours sale 	
12.20-14.30	Company «Bangkok Hospital Pattaya»	<p style="text-align: center;">Conference for people with disabilities</p> <p>Introduction of the medical service provided by Bangkok Hospital</p>	IEC «Crocus Expo», pavilion №1, Conference hall №4
12.30-13.00	Tourist Technologies Support Association	"Master Agent". The benefits of modern automation software	IEC «Crocus Expo», pavilion №1, Hall № 3, Stand № 3A1101
13.00	Economic Development Department Yaroslavl Oblast	Interactive program "Royal Gift"	IEC «Crocus Expo», pavilion №1, Hall № 4, Stand № 4G2A03
13.00	Company «Jet Travel»	Show, quiz "Switzerland is closer"	IEC «Crocus Expo», pavilion №1, Hall № 1, Stage
13.00-13.30	Tourist Technologies Support Association	"The organization of the sale of air and rail transportation with no costs and formalities"	IEC «Crocus Expo», pavilion №1, Hall № 3, Stand № 3A1101
13.00-14.00	Company «Atlantis Line Sea Cruises»	<p style="text-align: center;">Bright presentations of the most outstanding achievements of the world cruise industry:</p> <p>Innovative liners, popular routes, online booking system, updated application for Apple “Sea Cruises Atlantis Line”. Every day, visitors will be able to take part in fascinating quizzes on knowledge of sea cruises with an opportunity to win valuable prizes. A professional host, who turn each draw into an exciting show</p>	IEC «Crocus Expo», pavilion №1, Hall № 4, Stand № 4A101
13.30	Company «TallinkSilja» Company «Expo-tour»	<p style="text-align: center;">During the exhibition several daily drawings of valuable prizes will be held.</p> <p style="text-align: center;">The drawing is dedicated to New Year's cruises from St. Petersburg</p>	IEC «Crocus Expo», pavilion №1, Hall № 4, Stand № 4B801
13:30-22:30	Moscow Committee on Tourism and hotel	13:30-13:45 Opening Ceremony	IEC «Crocus Expo»,

	<p style="text-align: center;">business</p> <p style="text-align: center;">«Svoy TT» Ltd. - TUI Travel PLC</p>	<p>Greeting from the participants of the Forum</p> <ul style="list-style-type: none"> - Nadezhda Aleksandrovna Nazina - Deputy Minister of Sport, Tourism and Youth Policy - Alexander Vasilyevich Radkov - Head of Federal Agency for Tourism <p>13:45-16:00 Main Reports</p> <ul style="list-style-type: none"> - Trends of tourism development in world cities. <p>Laura EGIDO - representative of the World Tourism Organization</p> <ul style="list-style-type: none"> - The competition of tourist centers on the international market of excursion and educational tourism. Foreign experience in the development of tourist industry in the metropolitan areas on the example of TUI Travel PLC. <p>The representative of TUI Travel PLC company</p> <ul style="list-style-type: none"> - The impact of global hotel chains on the development of inbound tourism. <p>The representative of Intercontinental Company</p> <ul style="list-style-type: none"> - Creation and promotion of Moscow as a tourist destination for domestic and foreign markets. <p>Sergey Pavlovich SHPILKO - Chairman of the Committee on Tourism and hotel business in Moscow</p> <ul style="list-style-type: none"> - Rebranding of Moscow as a major international tourist center in the Russian and foreign media. <p>Sergey Serafimovich STANOVKIN - Head of the «BBC</p>	<p style="text-align: center;">pavilion №, «Red Hall»</p>
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		<p>World» in Russia</p> <ul style="list-style-type: none"> - The experience in the inbound tourism development in St. Petersburg. <p>Sergey Evgenyevich KORNEYEV – Head of North-West Regional Branch of the Russian Union of Travel Industry, Vice-President of the Russian Union of Travel Industry</p> <ul style="list-style-type: none"> - The development of river excursions in Moscow. <p>The representative of the shipping company</p> <p>Discussion, questions to the speakers</p> <p>16:00-17:00 Coffee Break</p> <p>17:00-20:00 City tour "Moscow-2011. From the beginnings to the present".</p> <p>Red Square, St. Sofia Quay, Novy Arbat, pedestrian bridge Bagration, Moscow-City complex, the Sparrow Hills, the historic Stalin's bunker.</p> <p>20:00-22:30 A cruise along the Moscow River on board the Radisson motor ship.</p> <p>Departure - from the Shevchenko waterfront dock. Dinner on the boat</p>	
13.30-14.00	Tourist Technologies Support Association	New trends in the automation of travel agencies	IEC «Crocus Expo», pavilion №1, Hall № 3, Stand № 3A1101
13.30-14.30	Advertising barter group ABG and Media holding RBK	<p>"We stand for quality!"</p> <p>Features of the quality of European products. Open meeting of the leading tour operators and the Department of Tourism in Switzerland, Germany, Great Britain</p>	IEC «Crocus Expo», pavilion №1, Conference hall №2

13.30-15-40	Company «Coral Travel»	Seminar	IEC «Crocus Expo», pavilion №1, Conference hall №1
14.00-14.30	Tourist Technologies Support Association	ESD 'Info-Port '- a universal tool for an entrepreneur	IEC «Crocus Expo», pavilion №1, Hall № 3, Stand № 3A1101
14.00-15.00	Tourism Committee of Hainan Province	Chinese artists' performance	IEC «Crocus Expo», pavilion №1, Холл
14.30	Company «TallinkSilja» Company «Expo-tour»	During the exhibition several daily drawings of valuable prizes will be held. The drawing is dedicated to New Year's cruises from St. Petersburg	IEC «Crocus Expo», pavilion №1, Hall № 4, Stand № 4B801
14.30-15.00	Tourist Technologies Support Association	Features of the professional search and booking for travel agencies, using TURY.ru	IEC «Crocus Expo», pavilion №1, Hall № 3, Stand № 3A1101
14.40-15.40	International Tour Operator «Ascent Travel»	The presentation of the new weekly programs "Winter Beach", launched in November 2011. from Moscow on Aeroflot and Vietnam Airlines in Ho Chi Minh City (Vietnam), Hong Kong Airlines to Sanya (China), as well as new tour programs to the Celestial Empire "Shanghai - the beginning of the Silk Road"	IEC «Crocus Expo», pavilion №1, Conference hall №2
14.40-15.40	Company «Ada Tours Brazil»	Conference on Brazil, Argentina, Latin America - how to sell, what's most interesting for tourists	IEC «Crocus Expo», pavilion №1, Conference hall №3
14.40-18.00	Autonomous nonprofit organization "International Experience and National Economy"	Innovative tourism projects forum	IEC «Crocus Expo», pavilion №1, Conference hall №4
15.00	Economic Development Department Yaroslavl Oblast	Interactive program "Royal Gift"	IEC «Crocus Expo», pavilion №1, Hall № 4, Stand № 4G2A03

15.00-15.30	Tourist Technologies Support Association	Secrets of successful travel agencies	IEC «Crocus Expo», павильон №1, Hall № 3, Stand № 3A1101
15:00-16:00	Company «Herzog»	Features of sales of the United Arab Emirates, the conditions for visas issuing, work with special offers. The program includes presentations by Emirates Airline representatives	IEC «Crocus Expo», pavilion №1, Conference hall №5
15.30-16.00	Tourist Technologies Support Association	5 Steps to Success with TUR.Y.ru Alliance	IEC «Crocus Expo», pavilion №1, Hall № 3, Stand № 3A1101
15.50-16.50	Company «Vip service»	Master Class for tourism professionals, "how to expand your business by selling tickets" You'll learn how to earn: - without costs of expensive equipment and personnel - saving time on record keeping -by connecting to the online solution absolutely free directly at the exhibition In addition, we will share how you can increase your income through the sale of air and railway tickets on your website	IEC «Crocus Expo», pavilion №1, Conference hall №2
15.50-16.50	The Tourism Department of Thailand	Presentation of the development of medical tourism in Thailand. Formation of a cluster of medical tourism in Thailand. Programs and products of medical tourism, offered by Thai tour operators	IEC «Crocus Expo», pavilion №1, Conference hall №3
16.30-18.00	Magazine «National Geographic»	Official ceremony of awarding of National Geographic Traveler Awards 2011 winners - the best tourist destination in 2011	IEC «Crocus Expo», pavilion №1, Conference hall №1
16.00	Company «Idealniy mir»	Drawing of Dead Sea cosmetics	IEC «Crocus Expo», pavilion №1, Hall № 4, Stand № 4B901
16.00	Company «TallinkSilja» Company «Expo-tour»	During the exhibition several daily drawings of valuable prizes will be held. The drawing is dedicated to New Year's cruises from St. Petersburg	IEC «Crocus Expo», pavilion №1, Hall № 4, Stand № 4B801

16.00	Natural Resort "Yahonty"	<p>Invites you to participate in the drawing of vouchers, which will be held in the registration lobby. In order to participate you should put your business card into the lototron at hotel stand 1V801, exhibition hall 1 before 16:00.</p> <p>Besides the guests are offered fascinating master classes in dance, the participants - gifts, and a musical pause</p>	IEC «Crocus Expo», pavilion №1, Hall № 1, Stand № 1B801
16.00	Company "Avia Center"	Drawing of gifts from "Avia Center" Ltd. and our partner airlines.	IEC «Crocus Expo», pavilion №1, Hall № 4, Стенд № 4H702
17.00-18.00	Advertising barter group ABG and Media holding RBK	<p>Roundtable Discussion "Using STOP OVER for the formation of tourism products"</p> <ul style="list-style-type: none"> - STOP OVER flights offer - STOP OVER in a tour - STOP OVER benefits in exotic destinations 	IEC «Crocus Expo», pavilion №1, Conference hall №3
17.00-18.00	Company "Transaero Tours Centre"	Press conference	IEC «Crocus Expo», pavilion №1, Conference hall №2

September 22, Thursday

Время	Организатор	Мероприятие	Место проведения
10.00-11.00	<p style="text-align: center;">Advertising barter group ABG and Media holding RBK</p>	<p style="text-align: center;">Roundtable Discussion: "The course of the next generation"</p> <ul style="list-style-type: none"> • What our target audience is and what its needs are. • How to prevent the continued reorientation of young Russian tourists to overseas resorts. • How to adapt holiday accommodation facilities for the new target audience. • Features of promotion of the tourism products for the Krasnodar region taking into account the interests of the youth target group. • Features of tourism products: the problems of pricing, tariffs, the interaction with Railways, of airlines with tour operators to create new types of products. • Development of joint projects with regional administration, schools, sports and youth organizations. • Involvement of young and highly skilled professionals into tourist business. 	<p style="text-align: center;">IEC «Crocus Expo», pavilion №1, Conference hall №4</p>
10.00-15.00	<p style="text-align: center;">The Ministry of Sport, Tourism and Youth Policy of the Russian Federation, Federal Agency for Tourism, The organizer of the exhibition is "Euroexpo" Ltd.</p>	<p style="text-align: center;">Practical conference "Modern tools of branding of the Russian territory"</p> <p>9.00 -10.00 Registration of participants 10.00 – 10.15 Official greetings of the conference participants:</p> <ul style="list-style-type: none"> • Greetings by the Deputy Minister of Sport, Tourism and Youth Policy of the Russian Federation – N.A. Nazina • Greetings by the Head of the Federal Agency for 	<p style="text-align: center;">IEC «Crocus Expo», pavilion №1, Conference hall №1</p>

		<p>Tourism (Rosturizm) – A.V. Radkov</p> <p>10.15 – 12.00 Plenary session: the realization of government policy in regions' promotion</p> <p>12.30 – 14.00 Session 1: Areas branding, Goals and Objectives</p> <p>14.15 - 15.15 Session 2: The successful experience of regions' branding</p>	
10.00-17.00	The organizer of the exhibition - "Euroexpo" Ltd.	7th International Conference on Business Tourism and Corporate Events. "Business Meetings Industry 2020: Looking at the Future"	IEC «Crocus Expo», pavilion №1, Conference hall №2
10.00-17.10	The organizer of the exhibition - "Euroexpo" Ltd.	<p>7th International Conference on health-wellness and medical tourism «Spa & Health». "Unique methods of treatment and health improvement at resorts".</p> <p>9.30 – 10.00 Registration of participants</p> <p>10.00 – 10.10 Conference opening. The organizers' opening remarks Nadezhda Manshina, General Director of "Sankurtur".</p> <p>10.10 – 11.40 Session 1: Global trends, geographic priorities and new directions in medical - wellness vacation. Nadezhda Manshina, General Director of "Sankurtur".</p> <ul style="list-style-type: none"> • Unique medical services at the resorts of Slovenia. 	IEC «Crocus Expo», pavilion №1, Conference hall №5

Sasha Yakosh, Marketing Director of
Medical Rogaska, Slovenia

- **Innovative directions in medical and health tourism in India**

Rahul Sonon, Carnoustie Management Pvt.
Ltd., India

Discussion of the participants at the end of Session 1

11.40 – 12.40 **Session 2: Peculiarities of health-wellness tours.**

- **An overview of the features of health-wellness tours development. Experts advice.**

Lydia Dunai, Tourist Company "Robinson Tours",
Hungary

- **Medical insurance while traveling abroad for therapeutic purposes.**

Julia Alcheeva, Executive Director of insurance company,
"European Travel Insurance"

Discussion of the participants at the end of Session 2

12.40 – 13.15 **Break, lunch**

13.15 – 17.00 **Session 3: Health Tourism**

- **An overview of medical and health resorts on the specific disease.**

- ✓ **Innovative combined techniques of treatment and rehabilitation in health resort conditions. The experience of "Kivach Clinics"**

Anna Kuznetsova, Deputy Chief Physician, "Kivach Clinics "

- ✓ **Slovakia - the latest musculoskeletal treatments at the health resorts in Piestany**

Marian Markech, Chief Physician, Slovak spa Piešťany, Inc

- ✓ **Health tourism in Hungary (features, new directions, dental tourism)**

Andrea Szegedy, Tourism Counselor of the Embassy of the Republic of Hungary in Russia

- ✓ **Unique resorts in Slovenia, the rehabilitation of patients with nervous system diseases.**

Elena Ukhanova, General Director, "Clinical Neuroscience Centre"

- ✓ **New health programs in Germany**

Vladimir Lysak, Head of the Medical Department (for the CIS countries) Med2Heal oHG, Germany

- ✓ **New health programs in**

		<p style="text-align: center;">Estonia</p> <p>Anton Gans, Advisor to the "MMGT" company, Estonia</p> <p style="text-align: center;">✓ Rapidly developing, young Bukfurdo thermal spa.</p> <p>Irina Nekrasova, the Hungarian Tourism Association in Buk</p> <p>Discussion of the participants at the end of Session 3</p> <p>* Conference organizers reserve the right to make changes in the Program</p>	
10.00-12.15	<p>Moscow Committee on Tourism and hotel business</p> <p>«Svoy TT» Ltd. - TUI Travel PLC</p>	<p>Roundtable discussion «Cooperation prospects between tour operators and Moscow hotel complex enterprises ».</p> <p>Topics for discussion:</p> <ul style="list-style-type: none"> - Capitals' hotels high prices: myth or reality? - Problem of capitals' hotels low demand during tourist season. - Marketing or event-product development prospects. - Prospects for tourists' programs state support on the basis of guaranteed hotels resources - Participation of municipal hotels and GAO Moscow in tourists operator programs. <p>10:30-11:00 Coffee break</p>	IEC «Crocus Expo», pavilion №1, conference hall №3
10.30-11.00	Tourist Technologies Support Association	Content TURY.ru: its features, advantages and use for travel agencies sites information	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101

11.00	Economic Development Department Yaroslavl Oblast	Interactive program “Tsar’s Present”	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4G2A03
11.00-11.30	Tourist Technologies Support Association	Efficient phone talks for travel agents	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
11.00-16.00	Cuban Ministry of Tourism	Preparation of typical Cuban cocktails on our stand	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3B701
11.10-12.10	Russian Cruise Company «Poseidon Expedition»	Presentation of cruise programs to North Pole by company «Poseidon Expeditions» - the only operator of icebreaking cruises in Russia. Information about organized cruises in 2011 (July - August) and prospects for 2012, as well as information on cruises to the Antarctic coast, Galapagos Islands, Chilean Patagonia and Peruvian Amazon.	IEC «Crocus Expo», pavilion №1, Conference hall№4
11:00-21:30	Moscow Committee on Tourism and hotel business «Svoy TT» Ltd - TUI Travel PLC	11:00-11:15 Opening the Conference on excursion business, cultural, educational and recreational tourism Conference participants’ greeting. SHPILKO Sergey Palovich – head of the Moscow Committee on Tourism and hotel business 11:15-12:15 Main reports. 1. Excursion business. 2. Development of child and youth tourism. 12:45 – 13:45 Main reports. - Event tourism and sport and entertainment events in Moscow.	IEC «Crocus Expo», pavilion №2, «Red hall»

		<p>- Religious tourism.</p> <p>Excursion program: "Moscow. From clouds to the dungeon "</p> <p>14:00-20:00 Excursion to MCC (Korolev). Lunch (astronauts' menu), Ostankino Tower, Space Museum, the Moscow Planetarium.</p> <p>20:00-21:30 Underground railway excursion</p>	
11.30-12.00	Tourist Technologies Support Association	Travel agency automation: how to make company work more efficient	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
12.00	Company «Jet Travel»	" Switzerland became closer " Show, quiz	IEC «Crocus Expo», pavilion №1, 1 exhibition hall, Stage
12.00	Company «TallinkSilja» Company «Expo Tour»	During exhibition there will be several daily drawings of valuable prizes. The drawing is devoted to New Year cruises from St. Petersburg	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4B801
12.00	Company «Global Travel International»	Awarding the Global Club net participants, presentation of new partnership programs and working directions, drawing of prizes and promotional tours.	IEC «Crocus Expo», pavilion №1, hall № 4, Stand 4D1002
12.00-12.30	Tourist Technologies Support Association	Tourists' services booking at Hotelbook.ru – efficient business solution.	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
12.00-13.00	Company «Solvex Travel»	"Happy hours" Agencies will be offered contests, as well as lottery tickets drawing and prizes. Lottery tickets winners will get special surprise	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4B501

12.00-14.00	Cuban Ministry of Tourism	Promotion of Cuban tourist direction - Twisting Cuban cigars - Master class on typical Cuban dances (Cuban Ministry of Tourism, agency "Cuba Libra" and dance school "Svoya shkola")	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3B701
12.30	Company «Avia center»	Gifts' drawing from «Avia center» Ltd., and our partner air companies.	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4H702
12.30-13.00	Tourist Technologies Support Association	Special requirements on issuing air and railroad tickets through EDS «Info Port»	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
13.00	Economic Development Department Yaroslavl Oblast	Interactive program «Tsar's Present»	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4G2A03
13.00	Company «MillenniumVoyage» Company «My Asia Tur»	Presentation of Bali and other Indonesian islands Best hotels presentation. Drawing gifts: Free participation in get-to-know travel to Bali Free accommodation in the best Bali hotels	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4D11
13.00-13.30	Tourist Technologies Support Association	Alliance net advantages TURY.ru	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
13.00-14.00	Company «Atlantis Line Sea Cruises»	Vivid presentations of the world cruise industry most important achievements : Innovative liners, popular routes, online booking systems, updated application for Apple «Atlantis Line Sea Cruises» Every day for our visitors we have interesting quizzes on sea cruises knowledge with chance to win prizes. Professional showman will make	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4A101

		real show from each drawing.	
13.00-14.00	Company «Lanta Tour Voyage»	Awarding ceremony on the results of September best sales, the campaign "Autumn Marathon"	IEC «Crocus Expo», pavilion №1 Hall
13.30	Company «TallinkSilja» Company Expo Tourp	During exhibition there will be several daily drawings of valuable prizes. The drawing is devoted to New Year cruises from St. Petersburg	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4B801
13.30-14.00	Tourist Technologies Support Association	Basic technologies in tour business. Bronni.ru – modern search service	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
13.30-14.30	Company «Avia center»	Presentation of new booking system. It allows agencies book and order services in “one place”, and pay for services by any means of payment.	IEC «Crocus Expo», pavilion №1, Conference hall№3
14.00-14.30	Tourist Technologies Support Association	«Master Agent». Modern automation programs advantages.	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
14.00-17.00	Company «Transaero Tour»	Ski resort day on «Transaero Tour» stand: Bulgarian Eurovision stars performance – show project MAXIMUS BOYS, ski equipment fashion show from stores “Traektoria” and B-SHOP, mulled wine, drawing (main prize– ski resort tour)	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4E301
14.30	Company «TallinkSilja» Company «Expo Tour»	During exhibition there will be several daily drawings of valuable prizes. The drawing is devoted to New Year cruises from St. Petersburg	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4B801
14.30-15.00	Tourist Technologies Support Association	EDS «Info Port» to travel agent: honest way to earn money	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
14.40-15.40	Company «Natali Tours»	On the event a new «Natali Tours» direction will be presented - Mexico: resorts, hotels, flight program, peculiarities and advantages	IEC «Crocus Expo», pavilion №1,

		working with «Natali Tours»	Conference hall№4
14.40-16.50	Indonesian Ministry of Tourism	Seminar and Workshop: Indonesian Spa culture: caring body, soul and mind.	IEC «Crocus Expo», pavilion №1, Conference hall№3
15.00	Economic Development Department Yaroslavl Oblast	Interactive program “Tsar’s Present”	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4G2A03
15.00	Inspiration Travel DMC	Argentine wines tasting - "The Virtual Wine Tour" Travel & Lifestyle - new tours to Buenos Aires, Argentina	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4A5101
15.00-15.30	Tourist Technologies Support Association	TURY.ru- advanced advertising possibilities for operators in their touristic product promotion to numerous site audience	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
15.50-16.50	Company «Embassy Alliance»	Modern Malaysia and Singapore Malaysia and Singapore summary. Malaysia hotels presentation.. Presentation of Embassy Alliance Travel – leading Malaysia tour operator meeting tourists from CIS countries. Introduction to the technological innovations of the company. Seminar visitors will be able to get: - Electronic video seminar on Malaysia; - Access to all Malaysian hotels’ video; - Access to Embassy Alliance Travel resource center; - Chance to win 5 days travel to Malaysia	IEC «Crocus Expo», pavilion №1, Conference hall№4
16.00	Company «TallinkSilja» Company «Expo Tour»	During exhibition there will be several daily drawings of valuable prizes. The drawing is devoted to New Year cruises from St. Petersburg	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4B801
16.00	Company «Idealniy mir»	Drawing Dead Sea cosmetics	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4B901
16.00	Natural Resort "Yahonty"	Invite everyone to participate in drawing vouchers that will take	IEC «Crocus Expo»,

		<p>place in registration hall. To take part in drawing it is necessary to drop business card in lototron before 4 p.m. on hotel's stand 1B801 exhibition hall 1</p> <p>Also our guests can visit inflammatory dance master class, participants will get presents and music break.</p>	<p>pavilion №1, hall № 1, Stand № 1B801</p>
17.00-18.00	TurPravda.com	<p>Tourist call from TurPravda.com – how to buy calls and do not waste money for advertising.</p>	<p>IEC «Crocus Expo», pavilion №1, conference hall№3</p>
19.30	Eventica first Russian travel TV channel My Planet	<p>International award «My Planet» — recognition of tourist and hotel business professionals' achievements in working with Russian tourists. This prestigious award is based on Russian customers' choice.</p>	<p>Hotel Ritz-Carlton</p>

September 23rd , Friday

Time	Organizer	Event	Place
10.00-11.00	Advertising barter group ABG and Media holding RBK	<p>Roundtable discussion "Is tourist always right? (where travel agency responsibility starts and ends)"</p> <ul style="list-style-type: none"> - Tourist is going to court, what to do? - Travel agency in court. - How to minimize travel agency risks in relations with tourist? - 10 golden rules of travel agency legal protection 	<p>IEC «Crocus Expo», pavilion №1, conference hall№2</p>
10.00-18.00	XIII Congress Russian Union of Travel Industry	<p>Within the congress' program are scheduled the Board Meeting of the Regional Council and RUT, XIII Plenary Session of the Congress, which will focus on: a report on the RUT work for the period from 2009 to 2011, the main activities of the RUT on</p>	<p>IEC «Crocus Expo», pavilion №2, «Red» conference hall</p>

		the 2011-2013 years, the election of RUT governing bodies and organizational issues. The program includes press briefing for journalists, presentations and business meetings with Moscow and regional companies, excursion program, new hotels and other objects' examination, roundtable discussions, participation in RUT committees meetings (transport, legislation, internal and incoming tourism)	
10.00-11.00	Moscow Business School	New approaches to short time business trainings organization	IEC «Crocus Expo», pavilion №1, conference hall№3
10.30-17.00	Company «Transaero Tour»	Asia day on «Transaero Tour» stand: Chinese calligraphy qigong master class by “Black tiger” center, fish-therapy session from company “Doctor FISH”.	IEC «Crocus Expo», pavilion №1, Stand № 4E301
11.00-11.30	Tourist Technologies Support Association	«Master Agent». The benefits of modern automation software	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
11.00-16.00	Cuban Ministry of Tourism	Preparation of typical Cuban cocktails in our bar.	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3B701
11.10-12.10	International tour operator «Acent Travel»	New winter program presentation «Voss – Ski All Inclusive, or combination of high class skiing with fiord Norway summer excursions' possibilities, starts from the New Year with direct flights from Moscow to Bergen.	IEC «Crocus Expo», pavilion №1, conference hall№2
11.10-16.50	Company «Tez Tour»	Workshops on main tourist directions of TEZ TOUR company + separate season base presentation	IEC «Crocus Expo», pavilion №1, conference hall№3
11.30-12.00	Tourist Technologies Support Association	Increasing sales with alliance TURY.ru	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
12.00	Company «TallinkSilja» Company «Expo tour»	During exhibition there will be several daily drawings of valuable prizes. The drawing is devoted to New Year cruises from St. Petersburg	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4B801

12.00-12.30	Hungarian firm «Mauzer KFT» hotel «Ingrid Pansio»	Presentation of thermal resort Bukfurdo (Hungary), hotel «Ingrid Pansio»	IEC «Crocus Expo», pavilion №1, Hall
12.00-12.30	Tourist Technologies Support Association	Tourist service booking at Hotelbook.ru – efficient business solution.	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
12.00-14.00	Cuban Ministry of Tourism	Promotion of Cuban tourist direction - Twisting Cuban cigars - Master class on typical Cuban dances(Cuban Ministry of Tourism, agency "Cuba Libra" and dance school "Svoya shkola")	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3B701
12.20-14.30	Company «LightSoftResearch»	Efficient advertising methods in Internet for tourist business TourManager is program for documents circulation automation and travel agencies business processes optimization.	IEC «Crocus Expo», pavilion №1, conference hall№5
12.20-13.20	Company «Vip Service»	Master class for tourist business professionals “how to expand your business with the help of air tickets sale” During master class you will find out hoe to earn money: - without expenditures on expensive equipment and personnel - saving time for accounting - connecting to the solution directly from the exhibition Besides, we reveal how to increase your income by selling air and railway tickets on your own web site.	IEC «Crocus Expo», pavilion №1, conference hall№2
12.30-13.00	Tourist Technologies Support Association	Services Bronni.ru as instrument of efficient work with customers. Capabilities and innovations of the system.	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
13.00-13.30	Tourist Technologies Support Association	«Organizing air and railway transportation without expences and formalities».	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
13.00-13.30	Russian Association of Tour Operators	Awarding RATO attestation participants on the main stage.	IEC «Crocus Expo», Pavilion №1, Hall

13.00-14.00	Company «Atlantis Line Sea Cruises»	<p>Vivid presentations of the world cruise industry most important achievements :</p> <p>Innovative liners, popular routes, online booking systems, updated application for Apple «Atlantis Line Sea Cruises» Every day for our visitors we have interesting quizzes on sea cruises knowledge with chance to win prizes. Professional showman will make real show from each drawing.</p>	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4A101
13.30	Company «TallinkSilja» Company «Expo Tour»	During exhibition there will be several daily drawings of valuable prizes. The drawing is devoted to New Year cruises from St. Petersburg	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4B801
13.30-15.40	KB «Renaissance Capital»	Workshop – «Would you like to earn more? We tell you how!»	IEC «Crocus Expo», Pavilion №1, conference hall№2
13.30-14.00	Tourist Technologies Support Association	PC SAMO-TourAgent and booking module on the travel agency’s web site: characteristics and new features.	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
14.00	Company «Avia center»	Gifts’ drawing from «Avia center» Ltd., and our partner air companies.	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4H702
14.00-14.30	Tourist Technologies Support Association	Additional services TURY.ru, directed on attraction of tourists to the agency office.	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
14.30	Company «TallinkSilja» Company «Expo Tour»	During exhibition there will be several daily drawings of valuable prizes. The drawing is devoted to New Year cruises from St. Petersburg	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4B801
14.30-15.00	Tourist Technologies Support Association	How to start travel company without mistakes.	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101

14.40-15.40	<p>" Carte Blanche PR" Ltd.</p>	<p>“Everybody to the net! New marketing techniques of promotion: social networks, blogs, interactive services, etc. ”</p> <p>Travel is always in trend, this is one of the most discussing topics in Internet community. Any travel agency can become part of this community and successfully develop its business. Within the workshop the participants will found out how run advertising and promotion campaigns in social media, attract customers through social networks and other interactive methods called “new media”. Besides, every tour business representative visited our workshop will receive recommendations on increasing his company efficiency from SM-technologies specialist.</p> <p>MAIN ISSUES</p> <ol style="list-style-type: none"> 1. Going «to the Net». How social networks, blogs and communities became new media and these new media became effective marketing instrument for business development. 2. Social networks advantages for tourist business: broad audience, large attendance and undying interest to travelling. The exact figures and examples of international success. <ol style="list-style-type: none"> 2.1. Social networks as they are (Facebook, Vkontakte etc.). 2.2. Blogosphere (Twitter, LiveJournal and others). 2.3. Corporate online publications (Internet newspaper, guide, blog newspaper). 3. Our possibilities: who is working on company’s image? Where? How? Click theory. Like/unlike. «Citation index». Traveler’s blog. Comment is everything. 4. Creating strategy in accordance with online environment 	<p>IEC «Crocus Expo», pavilion №1, conference hall№5</p>
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		<p>features. Integration to existing social networks. Creating own Internet community. Using interactive services. Instructions on company's interactive services development.</p> <p>5. Social networks of the future. Prospect of development and new possibilities.</p> <p style="text-align: center;">Everybody to the net!</p>	
15.00-15.30	Tourist Technologies Support Association	Efficient using of service TURY.ru for advertising host companies, hotels, excursion objects, insurance companies and other tourist market players.	IEC «Crocus Expo», pavilion №1, hall № 3, Stand № 3A1101
15.50-16.50	Company «Embassy Alliance»	<p style="text-align: center;">Modern Malaysia and Singapore</p> <p>Malaysia and Singapore summary. Malaysia hotels presentation.. Presentation of Embassy Alliance Travel – leading Malaysia tour operator meeting tourists from CIS countries. Introduction to the technological innovations of the company. Seminar visitors will be able to get:</p> <ul style="list-style-type: none"> - Electronic video seminar on Malaysia; - Access to all Malaysian hotels' video; - Access to Embassy Alliance Travel resource center; - Chance to win 5 days travel to Malaysia 	IEC «Crocus Expo», pavilion №1, conference hall№1
15.50-18.00	Company «Lightsoft»	Modern approaches to travel agencies web sites development. Optimal set of functions for travel web site successful operation. Automation technologies of travel agencies' web sites.	IEC «Crocus Expo», pavilion №1, conference hall№2
16.00	Company «Idealniy mir»	Drawing Dead Sea cosmetics	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4B901
16.00	Company «TallinkSilja» Company «Expo Tour»	During exhibition there will be several daily drawings of valuable prizes. The drawing is devoted to New Year cruises from St. Petersburg	IEC «Crocus Expo», pavilion №1, hall № 4, Stand № 4B801

16.00	Company «Aurela Travel»	Drawing prizes. Main prize is the promotional tour to Lithuania from 13.10 to 17.10.2011, as well as Lithuanian liqueurs, Baltic cheese and sweets.	IEC «Crocus Expo», pavilion №1, hall № 4, Stand 4A602
17.00-18.00	Turizm.ru	Book presentation "Profitable travel company. Advices to owners and managers. "	IEC «Crocus Expo», pavilion №1, conference hall№3

September 24th , Saturday

Time	Organizer	Event	Place
Travelling with family!			
11.00 – 15.00	Exhibition organizers – Company “Euroexpo” Ltd.	<p>- Take a picture as a souvenir! Joint action of FotoCh and exhibition OTDYH/Leisure. In the kid’s corner you will find interesting photo box, take picture and get photo for souvenir.</p> <p>- «Travelling with family!»Children drawings contest on this topic. A unique master class with professional showmen, awarding winners. We invite all young travelers and their parents.</p> <p>- Contest «Paper plane». With the support of JSC "Aeroflot - Russian Airlines" «Make fast plane – send it to distant flight!» Contest where both children and their parents can learn how to make paper planes and get prize for the most distant flight</p>	IEC «Crocus Expo», pavilion №1, exhibition hall №2 (opposite to exhibition board of directors)

		from JSC "Aeroflot - Russian Airlines", as well as receive information about new flights and air company programs.	
11.00-16.00	Cuban Ministry of Tourism	Preparation of typical Cuban cocktails on our stand	IEC «Crocus Expo», pavilion №1, Stand № 3B701
12.00	Company «TallinkSilja» Company «Expo Tour»	During exhibition there will be several daily drawings of valuable prizes. The drawing is devoted to New Year cruises from St. Petersburg	IEC «Crocus Expo», pavilion №1, Stand № 4B801
12.00-14.00	Cuban Ministry of Tourism	- Twisting Cuban cigars - Master class on typical Cuban dances(Cuban Ministry of Tourism, agency "Cuba Libra" and dance school "Svoja shkola") Topic: Promotion of Cuban tourist direction	IEC «Crocus Expo», pavilion №1, Stand № 3B701
13.00-14.00	Company «Atlantis Line Sea Cruises»	Vivid presentations of the world cruise industry most important achievements : Innovative liners, popular routes, online booking systems, updated application for Apple «Atlantis Line Sea Cruises» Every day for our visitors we have interesting quizzes on sea cruises knowledge with chance to win prizes. Professional showman will make interesting show from each drawing.	IEC «Crocus Expo», pavilion №1, Stand № 4A101
13.30	Company «TallinkSilja» Company «Expo Tour»	During exhibition there will be several daily drawings of valuable prizes. The drawing is devoted to New Year cruises from St. Petersburg	IEC «Crocus Expo», pavilion №1, Stand № 4B801
16.00	Company «Idealniy mir»	Drawing Dead Sea cosmetics	IEC «Crocus Expo», pavilion №1,

Time and event place can be changed!