

## Official exhibition programme

21 – 24 September 2010  
IEC Crocus Expo, Moscow, Russia



Moscow Autumn Travel Industry Week

# MATIW – Moscow Autumn Travel Industry Week

16<sup>th</sup> Otdykh LEISURE

5<sup>th</sup> LUXURY LEISURE

6<sup>th</sup> MIBEXPO RUSSIA

**September 21<sup>st</sup>, Tuesday**

Time	Organizer	Function	Venue
12.00	The Russian Federation Ministry of Sports, Tourism and Youth Policy, the Russian Federation Federal Agency for Tourism and exhibition organizers - the Euroexpo company	Official Exhibition Opening Ceremony	Crocus Expo IEC Pavilion No. 1 Registration Hall
10.00–18.00	Polish Tourist Organisation	Visegrád Four Workshop (Slovakia, Hungary, Poland, Czech Republic)	Crocus Expo IEC Pavilion No. 1 Conference Room 2
12.20-13.20	Light Soft	Searching tool Tour Index.ru and tour manager system	Crocus Expo IEC Pavilion No. 1 Conference Room 3
12.30 – 12.45	ATLANTIS LINE SEA CRUISES	Presentation “New technologies in selling a cruise product” ATLANTIS LINE and AppTeka Company present the first Russian iPhone app CRUISES. With the help of CRUISES app you can find an appropriate cruise, get information about route and liner, choose and book your cruise trip. The presentation will be held by the leading experts in the field of mobile technologies.	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101

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13.00-14.30	<b>EUROEXPO and JET Travel</b>	<p><b>Quiz show for travel professionals «Fashion of this season»: prizes provided by</b></p> <p>Aosta, Chamonix, NIKI, AIR BERLIN, Therme Laa (Austria), Panorama, Hevis (Hungary), Pitztal Tourismus, Vienna Tourist Board, Salzburg Tourist Board, Tyagachev Club, Puzhalova Gora, KANT, Hotel Ozon, FHR etc.</p>	Crocus Expo IEC Pavilion No. 1 Hall No. 1, stage
13.00-17.00	<b>Tez Tour</b>	<b>Presentation of Winter Destinations of Tez Tour</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 1
13.00-13.30	<b>Association of tourism technologies support</b>	<b>Information technologies in tourism: the web sites of TO, search systems, etc.</b>	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101
13.00 – 13.30	<b>Tez Tour</b>	<b>Flying programmes Tez Tour from Moscow, Russian cities, CIS countries and Baltic countries in Winter 2010/2011</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 1
13.30-14.00	<b>Association of tourism technologies support</b>	<b>The organization of selling avia and train tickets without using the systems of booking and hiring the specialists</b>	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101
13.30 – 14.20	<b>Tez Tour</b>	<b>The presentation of Austrian programmes. Mountain ski, Leisure, Excursions.</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 1

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13.30-15.40	<b>Indonesia Ministry of Tourism</b>	<b>Press conference of the Indonesian Ministry of Tourism</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 4
14.00	<b>Federal Agency for tourism of the RF Nicaragua Ministry of Tourism</b>	<b>Meeting with Russian tourism industry and authorities, by invitation only</b>	Crocus Expo IEC Pavilion No. 1
14.00 – 14.15	<b>ATLANTIS LINE SEA CRUISES</b>	<b>The outdoor session of CRUISES ACADEMY (established with the support of the Russian union of Tourism Industry and the leading cruises companies). Topic “Expedition Cruises”. The detailed description by the leading experts of ATLANTIS LINE, specifying the unique expedition cruises and expedition liners that safely and comfortably bring the tourists to the most beautiful places on the earth. Routes, liners, sight-seeing, prices, the specialities of booking, perspective destinations.</b>	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101
14.00-14.30	<b>Association of tourism technologies support</b>	<b>Using the special soft ware as part of marketing strategy of tourism agency</b>	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101
14.20 – 14.55	<b>Tez Tour</b>	<b>Mountain leisure. Andorra. Spain. Excursions.</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 1
14.30 -14.50	<b>Brazilian Tourism Board</b>	<b>Brazilian dance performance</b>	Crocus Expo IEC Pavilion No. 1 Hall No.1, stage
14.30-15.00	<b>Association of tourism technologies support</b>	<b>The newest computer programmes for hosting tourism agencies</b>	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101
14.40-18-00	<b>Embratur- Brazilian Tourism Board</b>	<b>Brazilian WORKSHOP</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 3
14.45	<b>Federal Agency for tourism of the RF Nicaragua Ministry of Tourism</b>	<b>Bilateral meeting of the Federal Agency for Tourism of the RF and Nicaragua Ministry of tourism , by invitation only</b>	Crocus Expo IEC Pavilion No. 1

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14.45 – 15.00	<b>ATLANTIS LINE SEA CRUISES</b>	<b>The outdoor session of CRUISES ACADEMY (established with the support of the Russian union of Tourism Industry and the leading cruises companies). Topic “Winter Cruises”.</b> <b>The leading experts of ATLANTIS LINE will talk about the most popular and in-demand cruise routes in winter time. How to visit warm countries with comfort and profitably. Routes, liners, sightseeing, prices.</b>	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101
14.55 – 15.00	<b>Tez Tour</b>	<b>Pause</b>	
15.00 – 15.30	<b>Tez Tour</b>	<b>The presentation of UAE programmes</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 1
15.00-15.30	<b>Association of tourism technologies support</b>	<b>The implementing of specialized soft ware as part of effective management of tour agency</b>	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101
15.30 – 15.45	<b>ATLANTIS LINE SEA CRUISES</b>	<b>The outdoor session of CRUISES ACADEMY (established with the support of the Russian union of Tourism Industry and the leading cruises companies). Topic “May Holiday Cruises”.</b> <b>The leading experts of ATLANTIS LINE will talk about the most interesting and popular cruises with Russian groups during the first 10 days of May. Routes, liners, sightseeing, prices, the advantages of pre-booking.</b>	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101
15.30 – 16.00	<b>Tez Tour</b>	<b>The presentation of Maldives programmes</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 1
15.30-16.00	<b>Association of tourism technologies support</b>	<b>TURI.RU: New edition of PROFI BUSINESS – new approach: the variants of updating from Profi Free to Profi VIP</b>	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101
15.50-18.00	<b>ERZOG</b>	<b>Seminar “ERZOG Ski programmes for 2010-2011. French Alps”</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 4
16.15 – 16.30	<b>ATLANTIS LINE SEA CRUISES</b>	<b>The outdoor session of CRUISES ACADEMY (established with the support of the Russian union of Tourism Industry and the leading cruises companies). Topic “LUXURY Cruises”.</b> <b>The leading experts of ATLANTIS LINE will talk about peculiarities and</b>	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101

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		<b>specificity of cruises at luxury liners that can satisfy the most demanding clients. Routes, liners, sight-seeing, prices, the specialities of booking, perspective destinations.</b>	
16.00 – 16.20	<b>Tez Tour</b>	<b>The presentation of Mexico and Brasilia programmes</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 1
16.00 -16.20	<b>Brazilian Tourism Board</b>	<b>Brazilian dance performance</b>	Crocus Expo IEC Pavilion No. 1 Hall No.1, stage
16.20 – 16.45	<b>Tez Tour</b>	<b>The presentation of Cuba and Dominican programmes</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 1
16.45 – 17.00	<b>Tez Tour</b>	<b>The presentation of Sri Lanka programmes</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 1
18.30	<b>EUROEXPO The organizer of MATIW</b>	<b>Official MATIW Exhibitors Reception By invitations only</b>	Shore House restaurant

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### September 22<sup>nd</sup> , Wednesday

#### DAY OF EGYPT

General sponsor of the exhibition and Day of Egypt - Natalie Tours



Time	Organizer	Function	Venue
10.00		<b>Exhibition opens Entrance for specialists</b>	Crocus Expo IEC Pavilion No. 1
10.00 – 18.00	<b>Organizing Committee</b>	<b>Dedicated to the International Tourism Day  ALLRUSSIAN FORUM-SALON OF INNOVATIVE TOURISTIC PROJECTS</b>	Moscow, Conference- hall of Federation Council of Russian Federation
11.00 – 11.15	<b>ATLANTIS LINE SEA CRUISES</b>	<b>Presentation “New technologies in selling a cruise product” ATLANTIS LINE and AppTeka Company present the first Russian iPhone app CRUISES. With the help of CRUISES app you can find an appropriate cruise, get information about route and liner, choose and book your cruise trip. The presentation will be held by the leading experts in the field of mobile technologies.</b>	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101

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11.00-11.30	<p><b>Federal Agency for Tourism of the Russian Federation</b></p> <p><b>Euroexpo – the exhibitions’ organizer</b></p> <p><b>Natalie Tours – Sponsor of Day of Egypt</b></p>	<p><b>Official opening: DAY of EGYPT</b></p>	<p>Crocus Expo IEC Pavilion No. 1 Registration hall, stage</p>
12.00 – 14.15	<p><b>ATLANTIS LINE SEA CRUISES</b></p>	<p><b>The outdoor session of CRUISES ACADEMY (established with the support of the Russian union of Tourism Industry and the leading cruises companies).</b></p> <p><b>Topic “Expedition Cruises”.</b></p> <p><b>The detailed description by the leading experts of ATLANTIS LINE, specifying the unique expedition cruises and expedition liners that safely and comfortably bring the tourists to the most beautiful places on the earth. Routes, liners, sight-seeings, prices, the specialities of booking, perspective destinations.</b></p>	<p>Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101</p>
10.00-18.00	<p><b>Euroexpo – the organizer of the exhibition</b></p>	<p><b>6<sup>th</sup> International Conference for the Meeting Industry and Business Travel</b></p> <p><b>“MEETINGS INDUSTRY AND BUSINESS TRAVEL: PRACTICE, SOLUTIONS, PROSPECTS”</b></p> <p>10.00 – 10.30 <b>Arrival and delegates’ registration</b> (Registration Hall of Pavilion 1)</p> <p>10.30 – 10.40 <b>Chairman’s Welcome and Opening Remarks</b> Yuri Sarapkin, Executive Director, Russian Business Travel Agencies Association (BTAA), MPI and ACTE Member, Russia</p> <p>10.40 – 11.15 <b>The future shape and trends of the world meetings industry</b> Ruud Janssen, Managing Director ©TNOC, Director on the International Board of Directors of Meeting Professional International (MPI), The</p>	<p>Crocus Expo IEC Pavilion No. 1 Hall1, Conference Room 2</p>

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		<p>Netherlands</p> <p>11.15 – 11.50 <b>Media strategies for attracting business travelers to Russia</b> Eran Ketter, Director E. Ketter Consulting, author of the book “Media Strategies for Marketing Places in Crisis”, Israel</p> <p>11.50 – 12.15 <b>Potentialities and trends of the Czech meetings industry and business travel</b> Monika Linhartova, Head of CzechTourism representative office in Moscow, Czech Republic</p> <p>12.15 – 12.30      <b>Networking Break</b></p> <p>12.30 – 13.05 <b>Emerging Markets</b> Brian Donnelly, General Manager – EMEA, FCm Travel Solutions, Great Britain</p> <p>13.05 – 13.30 <b>Optimization of conference venue search and selection</b> Andrey Kozyar, General Manager, Conference.ru, Russia</p> <p>13.30 – 13.55 <b>Innovation techniques for effective events</b> Oleg Krjuchkov, Managing Director, X-Route, Russia</p> <p>14.00 – 15.00      <b>Networking Lunch Break</b> (lunch starts at 14.20 VIP Lounge at the Management Office in Hall 2)</p> <p>15.00 – 15.35 <b>Impact of London Olympic Games 2012 on the UK meetings industry and business travel</b> Zanine Adams, Head of Event Solutions and UK Sales, Visit London, Great Britain</p> <p>15.35– 16.00</p>	
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		<p><b>Strategy and tactics of corporate clients' attraction within the post-crisis period</b> Elvira Tarasenko, Sales Director in Russia and CIS countries, The Rocco Forte Collection, Russia</p> <p>16.00– 16.25 <b>MICE – recruiting in Russia: approaches, experiences, trends</b> Maria Kostyleva, Director of development, City Staff, Russia</p> <p>16.25–16.50 <b>Korea – a rising star on the Russian Business Travel Market</b> Ruslan Maslov, Marketing Manager, Moscow representative office of the Korea Tourism Organization, Russia</p> <p>16.50 <b>Conference wrap-up. Question and answer session. Chairman's closing remarks.</b></p> <p style="text-align: center;"><b>Pre-registration is required</b> <b>Contact: Ms. Luba Mordvintseva</b> <b>E-mail: <a href="mailto:mice@euroexpo.ru">mice@euroexpo.ru</a></b></p>	
10.00-18.00	<p><b>Euroexpo – the organizer of the exhibition</b></p>	<p style="text-align: center;">6th International Conference for Health Tourism, Medical Wellness and Spa</p> <p style="text-align: center;"><b>“Health &amp; Medical Tourism – open to everybody!”</b></p> <p>10.00 – 10.30 <b>Arrival and registration of the delegates</b></p> <p>10.30 – 10.35 <b>Welcome address</b></p> <p>10.35 – 11.00 <b>Tourism for all – Accessible Tourism: Trends and development prospects. Economic benefits and social significance.</b></p> <p style="text-align: center;">Nadezhda Manshina, Nonprofit Partnership “Sankurtur” Sanatorium and Health Resort Association, Deputy General</p>	<p>Crocus Expo IEC Pavilion No. 1 Hall 1 Conference Room 5</p>

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		<p>Director Sankurtur, Russia</p> <p>11.00 – 11.25 <b>Dialysis and Travel</b> Alexey Denisov,</p> <p>11.25 – 11.50 <b>Catalan experiences in development of accessible tourism infrastructure</b> Kristina Ionitskaya, Associate Director of Catalonia Tourist Board, Moscow office, Russia</p> <p>11.50 – 12.15 <b>Advantages of Hungarian dental clinics for foreign clients</b> Dr. Peter Varga, Professional Supervisor of VargaDent Dental Clinic, DMD, DDS, Oral Surgeon, Hungary</p> <p>12.15 – 12.40 <b>Quality assurance and market potential for Health and Medical Tourism using the example of the term Medical Wellness and Germany</b> Stephan Ritter, Managing Partner of the Medical Wellness Management GmbH and CEO from The Leading Medical Wellness Hotels &amp; Resorts GmbH, Germany</p> <p>12.40 – 13.05 <b>Globalization &amp; Health: Medical Services Abroad</b> Alla Adams, Representative of the University Medical Center Hamburg-Eppendorf in Russia, Russia</p> <p>13.05 – 14.00 <b>Lunch Break</b></p> <p>14.00 – 14.25 <b>The Czech Republic without barriers</b> Monika Linhartova, Director of CzechTourism office in Moscow</p> <p>14.25 – 14.50 <b>Health Tourism in Latvia. A new approach.</b> Armand Muižnieks, Latvian Tourism Development Agency, MSc, MBA, The CIS countries Manager, Latvia</p>	
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		<p>14.50 – 15.15 <b>Health &amp; SPA Programmes in the “COMO Hotels and Resorts“ Group in Bali, Caribbean and Maldives</b></p> <p>Natalia Ivanova, COMO Hotels &amp; Resorts, Director of Sales Eastern Europe</p> <p>15.15 – 15.40 <b>How to take in account special needs during the referral of patients for rehabilitation treatment to the European resorts</b></p> <p>Mark Slonimsky, Medical consultant of Doctor Travel, Russia</p> <p>15.40 – 16.05 <b>International cooperation and networks for Medical Wellness using the example of the German and the International Medical Wellness Association. Development of the premium brand "The Leading Medical Wellness Hotels &amp; Resorts"</b></p> <p>Lutz Lungwitz, President from the International Medical Wellness Association (IMWA) and Chairman of the German Medical Wellness Association (DMWV), Germany</p> <p>16.05 – 16.30 <b>New Tendencies in the Spa Industry: Yesterday, Today and Tomorrow</b></p> <p>Petra Wiedmann, PW Consulting International, Managing Director, Germany</p> <p>16.20 – 17.00 <b>Discussion and questions</b></p> <p><b>Pre-registration is required</b> <b>Contact: Ms. Svetlana Aleshina</b> <b>E-mail: <a href="mailto:luxury@euroexpo.ru">luxury@euroexpo.ru</a></b></p>	
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10.00-14.30	<b>International Public Tourism Academy</b>	<b>Dedicated to the International Tourism Day</b>  <b>Conference</b> <b>“Development of the religious tourism in Russia”</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 4
11.10-12.10	<b>S7 Airlines</b>	<b>S7 Airlines: presentation of new products, latest developments, winter timetable, new destinations etc.</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 3
12.00-12.30	<b>Association of tourism technologies support</b>	<b>Innovative technologies for tourism agencies. PC SAMO-TourAgent – new opportunities, the effectiveness of usage.</b>	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101
12.20-13.20	<b>Natalie Tours</b>	<b>Press Conference</b>	Crocus Expo IEC Pavilion No. 1
12.30-13.00	<b>Association of tourism technologies support</b>	<b>The usage of social networking websites, websites with opinions about hotels, and other modern instruments for hotel’s marketing promotion</b>	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101
13.00-13.30	<b>Association of tourism technologies support</b>	<b>Hotelbook – the right choice while working with clients. On-line booking of services all over the world</b>	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101
13.00 – 13.15	<b>ATLANTIS LINE SEA CRUISES</b>	<b>The outdoor session of CRUISES ACADEMY (establish with the support of Russian union of Tourism Industry and the leading cruises companies). Topic “Winter Cruises”. The detailed description by the leading experts of ATLANTIS LINE of the most popular and in-demand cruise routes in winter time. How to</b>	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101

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		visit warm countries with comfort and profitably. Routes, liners, sightseeing, prices.	
13.30-14.30	<b>Connaissance Tour</b>	<b>The presentation of new catalogue and winter programmes</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 3
14.00 – 14.15	<b>ATLANTIS LINE SEA CRUISES</b>	<b>The outdoor session of CRUISES ACADEMY (established with the support of Russian union of Tourism Industry and the leading cruises companies). Topic “May Holidays Cruises”. The leading experts of ATLANTIS LINE will talk about the most interesting and popular cruises with Russian groups during the first 10 days of May. Routes, liners, sightseeing, prices, the advantages of pre-booking.</b>	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101
13.00-14.30	<b>EUROEXPO and JET Travel</b>	<b>Quiz show for travel professionals «Fashion of this season»: prizes provided by</b>  Aosta, Chamonix, NIKI, AIR BERLIN, Therme Laa (Austria), Panorama, Hevis (Hungary), Pitztal Tourismus, Vienna Tourist Board, Salzburg Tourist Board, Tyagachev Club, Puzhalova Gora, KANT, Hotel Ozon, FHR etc.	Crocus Expo IEC Pavilion No. 1 Hall No.1, stage
13.30-14.00	<b>Association of tourism technologies support</b>	<b>Bronni.ru: The functional opportunities of the system, advertising opportunities for the agencies.</b>	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101

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14.00-14.30	Association of tourism technologies support	The work under the brand <b>ALIANCE TURI.RU</b> : new opportunities within the franchising for the agencies.	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101
15.15 – 15.30	<b>ATLANTIS LINE SEA CRUISES</b>	The outdoor session of <b>CRUISES ACADEMY</b> (established with the support of Russian union of Tourism Industry and the leading cruises companies). Topic “ <b>LUXURY Cruises</b> ”. The leading experts of <b>ATLANTIS LINE</b> will talk about the peculiarities and specificity of cruises at luxury liners, that can satisfy the most demanding clients. Routes, liners, sight-seeing, prices, the specialities of booking, perspective destinations.	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101
14.30-15.30	Association of tourism technologies support	<b>ESD Info-port: e-tickets formalities through Internet</b>	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101
14.40-15.40	<b>Caribbean Collection</b>	<b>Seminar</b> Special features for hotel sales of the brands Dreams-Secrets-Now-Poetry Resorts in Mexico, Dominican Republic, Jamaica	Crocus Expo IEC Pavilion No. 1 Conference Room 3
15.30 – 16.00	<b>ATLANTIS LINE SEA CRUISES</b>	<b>Quiz-show “Do you know sea cruises?”</b> The prizes – valuable and useful, provided by ATLANTIS LINE. For the experts of sea cruises.	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101
15.30-16.30	Association of tourism technologies support	<b>The implementing of specialized soft ware as part of effective management of tour agency</b>	Crocus Expo IEC Pavilion No. 1 Hall 3, stand 3A1101
14.40-16.50	<b>National Tourism Company INTOURIST</b>	<b>Presentation:</b> <b>New destinations from Intourist.</b> <b>Flying programmes for season winter 2010/2011</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 4
18.00	<b>Day of Egypt</b> <b>Natalie Tours – the sponsor of the Day Euroexpo – the organizer of the exhibition</b>	<b>Day of EGYPT</b> <b>Egyptian party</b> <b>By invitation only</b>	Shore House restaurant

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### September 23<sup>rd</sup> , Thursday

Time	Organizer	Function	Venue
10.00-12.10	Spectrum Avia	The new programmes of autumn-winter season – the future top sellers. Exclusive programmes and the specificity of working with them.	Crocus Expo IEC Pavilion No. 1 Conference Room 2
10.00-18.00	The TBG. Tourist Brands network BANKO Information Service	Ninth practical conference for the TBG. Tourist Brands' network	Crocus Expo IEC Pavilion No. 1 Conference Room 3
11.00-13.20	Philippines Department of Tourism	Philippines Business Forum	Crocus Expo IEC Pavilion No. 1 Conference Room 4
11.00 – 11.15	ATLANTIS LINE SEA CRUISES	Presentation “New technologies in cruises product’s selling” ATLANTIS LINE and AppTeka Company represent first iPhone applet in Russia CRUISES. With the help of it you can find an appropriate cruise, get the information about route and liner, choose and book the berth. The presentation is hold by the leading experts in the field of mobile technologies.	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101
11.00 – 11.30	Russian Travel Guide TV channel International – the official channel of the exhibition	Award ceremony of the International Photography Contest "My Holiday in Russia"	Crocus Expo IEC Pavilion No. 1, Registration Hall, stage
12.20-14.30	Transaero Tur	Presentation “There is everything there for happiness, but there is no ME there...Caribbean destinations”	Crocus Expo IEC Pavilion No. 1 Conference Room 2
12.00 – 14.15	ATLANTIS LINE SEA CRUISES	The outdoor session of CRUISES ACADEMY (established with the support of Russian union of Tourism Industry and the leading cruises companies). Topic “Expedition Cruises”. The leading experts of ATLANTIS LINE will talk about unique expedition cruises and expedition liners, that safely and comfortably bring the tourists to the most distant and beautiful places of our planet. Routes, liners, sight-seeing, prices, the specialities of booking, perspective destinations.	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101

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13.00 – 14.30	<b>HEAD HUNTER</b>	<b>Report “The tourism industry wages and labour market review”</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 4
13.00-14.30	<b>EUROEXPO and JET Travel</b>	<b>Quiz show for travel professionals «Fashion of this season»: prizes provided by</b>  Aosta, Chamonix, NIKI, AIR BERLIN, Therme Laa (Austria), Panorama, Hevis (Hungary), Pitztal Tourismus, Vienna Tourist Board, Salzburg Tourist Board, Tyagachev Club, Puzhalova Gora , KANT, Hotel Ozon, FHR etc.	Crocus Expo IEC Pavilion No. 1 Hall No.1 stage
13.00 – 13.15	<b>ATLANTIS LINE SEA CRUISES</b>	<b>The outdoor session of CRUISES ACADEMY (established with the support of Russian union of Tourism Industry and the leading cruises companies).</b> <b>Topic “Winter Cruises”.</b> <b>The leading experts of ATLANTIS LINE will talk about the most popular and in-demand cruise routes in winter time. How to visit warm countries with comfort and profitably. Routes, liners, sightseeing, prices.</b>	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101
14.00 – 14.15	<b>ATLANTIS LINE SEA CRUISES</b>	<b>The outdoor session of CRUISES ACADEMY (established with the support of Russian union of Tourism Industry and the leading cruises companies).</b> <b>Topic “May Holidays Cruises”.</b> <b>The leading experts of ATLANTIS LINE will talk about the most interesting and popular cruises with Russian groups during the first 10 days of May. Routes, liners, sightseeing, prices, the advantages of pre-booking.</b>	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101
14.40-15.40	<b>Light Soft</b>	<b>Presentation “The websites and modules of TourAdmin. Advertising at TopHotels.ru and TurPoisk.ru”</b>	Crocus Expo IEC Pavilion No. 1 Conference Room 4

## Official exhibition programme

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IEC Crocus Expo, Moscow, Russia



Moscow Autumn Travel Industry Week

14.40 – 18.00	Russian Union of the Tourism Industry	Board meeting	Crocus Expo IEC Pavilion No. 1 Conference Room 2
15.15 – 15.30	ATLANTIS LINE SEA CRUISES	The outdoor session of CRUISES ACADEMY (established with the support of Russian union of Tourism Industry and the leading cruises companies). Topic "LUXURY Cruises". The leading experts of ATLANTIS LINE will talk about peculiarities and specificity of cruises at luxury liners, that can satisfy the most demanding clients. Routes, liners, sight-seeing, prices, the specialities of booking, perspective destinations.	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101
15.30 – 16.00	ATLANTIS LINE SEA CRUISES	Quiz-show "Do you know sea cruises?" The prizes – valuable and useful, provided by ATLANTIS LINE. For the experts of sea cruises.	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101

## September 24<sup>th</sup> , Thursday

Time	Organizer	Function	Venue
11.00 – 11.15	ATLANTIS LINE SEA CRUISES	Presentation "New technologies in selling a cruise product" ATLANTIS LINE and AppTeka Company present the first Russian iPhone app CRUISES. With the help of CRUISES app you can find an appropriate cruise, get information about route and liner, choose and book your cruise trip. The presentation will be held by the leading experts in the field of mobile technologies.	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101
12.00 – 14.15	ATLANTIS LINE SEA CRUISES	The outdoor session of CRUISES ACADEMY (established with the support of Russian union of Tourism Industry and the leading cruises companies). Topic "Expedition Cruises". The leading experts of ATLANTIS LINE will talk about unique expedition cruises and expedition liners, that safely and comfortably bring the tourists to the most distant and beautiful places of our planet. Routes, liners, sight-seeing, prices, the specialities of booking, perspective destinations.	Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101

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Moscow Autumn Travel Industry Week

13.00 – 13.15	<b>ATLANTIS LINE SEA CRUISES</b>	<p>The outdoor session of <b>CRUISES ACADEMY</b> (established with the support of Russian union of Tourism Industry and the leading cruises companies).</p> <p>Topic “Winter Cruises”.</p> <p>The leading experts of <b>ATLANTIS LINE</b> will talk about the most popular and in-demand cruise routes in winter time. How to visit warm countries with comfort and profitably. Routes, liners, sightseeing, prices.</p>	<p>Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101</p>
14.00 – 14.15	<b>ATLANTIS LINE SEA CRUISES</b>	<p>The outdoor session of <b>CRUISES ACADEMY</b> (established with the support of Russian union of Tourism Industry and the leading cruises companies).</p> <p>Topic “May Holidays Cruises”.</p> <p>The leading experts of <b>ATLANTIS LINE</b> will talk about the most interesting and popular cruises with Russian groups during the first 10 days of May. Routes, liners, sightseeing, prices, the advantages of pre-booking.</p>	<p>Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101</p>
15.00 -15.15	<b>ATLANTIS LINE SEA CRUISES</b>	<p>The outdoor session of <b>CRUISES ACADEMY</b> (established with the support of Russian union of Tourism Industry and the leading cruises companies).</p> <p>Topic “LUXURY Cruises”.</p> <p>The leading experts of <b>ATLANTIS LINE</b> will talk about peculiarities and specificity of cruises at luxury liners that can satisfy the most demanding clients. Routes, liners, sight-seeing, prices, the specialities of booking, perspective destinations.</p>	<p>Crocus Expo IEC Pavilion No. 1, hall No. 4 Stand No.4A101</p>

**Time and venue of conferences and seminars may change!**