

PROGRAMME OF EVENTS

15 SEPTEMBER

Time	Event and Organizer	Venue
10:00 – 18:00	<p>Euroexpo LLC International Conference “Meetings industry global outlook” Session 1 Conference Opening. Welcome address of the Conference moderator Alexandra Zager, Chief editor, Business Travel Evolution in the meeting industry. Dynamics, trends, future prospects. Global meeting industry analysis. Russia's place in the global industry. Expert opinions on industry's future. Alexandra Zager, Chief editor, Business Travel Anatoliy Kuryumov, General director, IBC Corporate Travel Session 2 Theory and practice of MICE development in the domestic market. Consolidated efforts of government and business community Session participants: Anna Chetvergova, Director, Saint Petersburg Convention Bureau Yulia Skorokhodova, Chairman of the board, Yaroslavl Convention Bureau, General Director of “Volga-Tour” Oksana Trofimova-Nidental, Executive director, Ekaterinburg Convention Bureau Sergey Rygov, Samaraintur MICE made in Russia. New Discovery of Russia Tatiana Spurnova, General director, MaxMedium Group, author of “This is all MICE” book Meet (in) Serbia – Serbia exposes itself as a new meeting destination Katarina Srbljanin, Association accounts manager, Serbia Convention Bureau Session 3 Travel policy and procurement strategy. Optimization of client’s travel budget Case class Mariya Sergeeva, Head of business travel department, “Otkritie” Financial Corporation Bank MICE online: future technology for today’s success Case class Andrey Safrygin, General director, “Aero Club Tour” Session 4 How to prepare an efficient presentation Secret techniques of audience involving and competent presentation building Gleb Shulishov, presentations stage manager, Life coach, Founder of ProstoPreza, Co-organizer of 3 TEDxSadovoeRing conferences in Moscow ACADEMY of Dubai Dubai Department of Tourism and Commerce Marketing and best MICE venues Sergey Kanayev, Director of Dubai Department of Tourism and Commerce Marketing in Russia, CIS & Baltic States Impeccable service as a successful sales factor Anton Matveev, Co-founder, Big Tree marketing company Co-author and ideologist of Frontdesk.ru / TrustYou Russia society of professional hoteliers Farkhod Tashtemirov, General director, Dedeman Izmailovo Moscow “Rally” - interactive quest for Conference delegates MICE GLOBAL Gifts for Conference delegates! Closing Speech: Alexandra Zager, Chief editor, Business Travel Conference Sponsor</p> 	Conference Hall 2
10:00 – 14:00	<p>Department of Culture and Tourism of Vologda region jointly with Centre for Cluster Development of Vologda region “Real Vologda products” traditional Vologda region food and beverages tasting (butter, traditional beverages, candied cranberries)</p>	Exhibition Hall 4 Stand # 4E3a02
10:00 – 16:00	<p>Department of National Policy Interregional Relations and Tourism of the City of Moscow Quiz of the Volunteer tourist centre of the city of Moscow “Discover Moscow” with prize drawing Quiz “Welcome to Kuskovo estate museum”. Educational programmes of the State Historical, Architectural, Art and Landscape Museum-Reserve “Tsaritsyno”: “Spicy lotto”, “Gardening classes”, “Flowers flirt” Presentation of “Master and Margarita” novel by bards and animators of “Bulgakov House” museum Interactive tour to “Bunker 42” museum, contests and quizzes with prizes and museum tickets drawing Interactive tour to Jewish museum and Tolerance centre with 3D glasses. Quiz with museum tickets drawing Mini lectures of the Institute of Russian Realistic Art within “Art Lunch” project. Quest with souvenirs drawing</p>	Exhibition Hall 4 Stand # 4B201
10:00 – 16:00	<p>Department of Culture and Tourism of Vologda region jointly with Centre for Cluster Development of Vologda region The visitors of the exhibition are welcome to order a letter from Russian Father Frost from Veliky Ustyug</p>	Exhibition Hall 4 Stand # 4E3a02
10:00 – 10:30	<p>SERBIA NATIONAL TOURISM ORGANIZATION Performance of Folk Group of Branco Krsmanovic</p>	Stage in the Registration Hall
10:00 – 11:15	<p>SERBIA NATIONAL TOURISM ORGANIZATION Presentation of ancient artisanry, master class</p>	Exhibition Hall 4 Stand # 4C201
10:00 – 17:00	<p>Singapore Changi Airport Photo session at 3D Butterfly Garden image</p>	Exhibition Hall 3 Stand # 3C401

10:40 – 11:00	China National Tourist office Shaolin Kung Fu	Stage in the Registration Hall
11:00	Ministry of Industry, Trade and Entrepreneurship Nizhny Novgorod region Prizes drawing at the stand of Nizhny Novgorod region (offers of the leading tour operators and hotels of Nizhny Novgorod and Nizhny Novgorod, unique souvenirs of Nizhny Novgorod artisanry)	Exhibition Hall 4 Stand # 4E301
11:00 – 11:30	SERBIA NATIONAL TOURISM ORGANIZATION Trumpet Performance of Dejan Lazarevic	Stage in the Registration Hall
11:00 – 11:50	Natalie Tours Master class on Egypt	Exhibition Hall 3 Stand # 3D301
11:00 – 12:00	Department of Culture and Tourism of Vologda region jointly with Centre for Cluster Development of Vologda region Presentation of the route "Visit Mumintralls" and all-prize lottery from "Laituri" tourist centre	Exhibition Hall 4 Stand # 4E3a02
11:00 – 12:30	Vladimir Region Presentation: "Gingerbread House". Tasting. Master class "Gingerbread painting"	Exhibition Hall 4 Stand # 4E3a03
12:00	Euroexpo LLC Official exhibition opening ceremony of OTDYKH – 2015 International Russian Travel Market	Stage in the Registration Hall
12:00	Association for Assistance to Tourist Technologies IT seminar: "The chains will crash... Master-Tour v.15, now without calculations" (Speaker: Alexander Galinovsky)	Exhibition Hall 4 Business Zone Stand # 4A801
12:00 – 12:30	Department of Culture and Tourism of Novgorod region Traditional Novgorod region food tasting	Exhibition Hall 4 Stand # 4D502
12:00 – 12:50	Natalie Tours Master class on UAE (Arab Emirates)	Exhibition Hall 3 Stand # 3D301
12:00-13:00	"Roza Vetrov NN" travel Agency, Nizhny Novgorod Master class on making zernovushka doll	Exhibition Hall 4 Stand # 4E301
12:30	Vladimir Region Performance of "Vishenka" folk group	Exhibition Hall 4 Stand # 4E3a03
12:40 – 13:30	Slovak Tourism Board Presentation: "Slovakia – winter 2015/2016 on the new flight / St. Petersburg - Poprad/Tatry"	Conference Hall 4
12:40 – 13:40	Pushkin State Museum of Fine Arts Round table: "Museums and travel business: a way to mutual understanding"	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
13:00	Association for Assistance to Tourist Technologies IT seminar: "Principals of business processes automation for beginner tour operators". (Speaker: Lyudmila Labukhina)	Exhibition Hall 4 Business Zone Stand # 4A801
13:00	Ministry of Industry, Trade and Entrepreneurship Nizhny Novgorod region Prizes drawing at the stand of Nizhny Novgorod region (offers of the leading tour operators and hotels of Nizhny Novgorod and Nizhny Novgorod, unique souvenirs of Nizhny Novgorod artisanry)	Exhibition Hall 4 Stand # 4E301
13:00 – 13:30	SERBIA NATIONAL TOURISM ORGANIZATION Trumpet Performance of Dejan Lazarevic	Stage in the Registration Hall
13:00 – 14:00	Ministry of Entrepreneurship Development, Trade and External Relations of Kirov region Signing agreement on the promotion of Kirov region as a travel destination between the Ministry of Entrepreneurship Development, Trade and External Relations of Kirov region and "West Travel" tour operator	VIP-room Conference Hall 1
13:00 – 14:30	Vladimir Region Presentation: "Traditional crafts – the soul of Russia". All-prize lottery. Master class "Tumanova painting on wood"	Exhibition Hall 4 Stand # 4E3a03
13:15 – 13:40	SERBIA NATIONAL TOURISM ORGANIZATION Folk performances	Exhibition Hall 4 Stand # 4C201
13:30 – 14:00	SERBIA NATIONAL TOURISM ORGANIZATION Performance of Folk Group of Branco Krsmanovic	Stage in the Registration Hall
13:30 – 15:00	Department of Culture and Tourism of Vologda region jointly with Centre for Cluster Development of Vologda region Photo session with Russian Father Frost from Veliky Ustyug	Exhibition Hall 4 Stand # 4E3a02
14:00	Ministry of Industry, Trade and Entrepreneurship Nizhny Novgorod region Prizes drawing at the stand of Nizhny Novgorod region (offers of the leading tour operators and hotels of Nizhny Novgorod and Nizhny Novgorod, unique souvenirs of Nizhny Novgorod artisanry)	Exhibition Hall 4 Stand # 4E301
14:00	Association for Assistance to Tourist Technologies IT seminar: "Website of a travel agency" (Speaker: Evgeniy Sokolov)	Exhibition Hall 4 Business Zone Stand # 4A801
14:00 – 14:45	SERBIA NATIONAL TOURISM ORGANIZATION Presentation of ancient artisanry, master class	Exhibition Hall 4 Stand # 4C201
14:00 – 14:50	Natalie Tours Master class on Sri Lanka	Exhibition Hall 3 Stand # 3D301

14:00 – 15:00	Samara Region Government Hundred versions of the best weekend on the Volga River	Conference Hall 3
14:00 – 15:00	TRIP2RUS.RU tourist portal Opening of photo exhibition within the All-Russian Festival "Travel at home". Winners awarding. Awarding winner regions of the 2nd All-Russian Festival and Contest of tourism video presentations "The Miracle of Russia"	Stage in the Registration Hall
14:00 – 15:00	LightSoft Seminar: "TopHotels partners or how to make money on the famous brand"	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
14:00 – 15:00	Welna Hotel Drawing of the accommodation in the hotel	Exhibition Hall 4 Stand # 4S101
14:00 – 16:00	Ministry of Tourism of Bulgaria Presentation	Conference Hall 4
14:45 – 15:00	SERBIA NATIONAL TOURISM ORGANIZATION Folk performances	Exhibition Hall 4 Stand # 4C201
15:00	Association for Assistance to Tourist Technologies IT seminar: "New reports in PK SAMO-travel agent for sales and marketing support". (Speaker: Mariya Partuta)	Exhibition Hall 4 Business Zone Stand # 4A801
15:00	Vladimir Region Industrial tourism presentation	Exhibition Hall 4 Stand # 4E3a03
15:00 – 15:30	SERBIA NATIONAL TOURISM ORGANIZATION Trumpet Performance of Dejan Lazarevic	Stage in the Registration Hall
15:00 – 15:30	Department of Culture and Tourism of Novgorod region Traditional Novgorod region food tasting	Exhibition Hall 4 Stand # 4D502
15:00 – 16:00	Department of Culture and Tourism of Vologda region jointly with Centre for Cluster Development of Vologda region Presentation of tourist routes and programmes in Totma and Totma region	Exhibition Hall 4 Stand # 4E3a02
15:00 – 16:00	LightSoft Seminar: "Your website at every smartphone. New service of TourClient"	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
15:00 – 16:20	Natalie Tours Master class on Exotic (Maldives, Mauritius, Seychelles)	Exhibition Hall 3 Stand # 3D301
15:00 – 17:00	Peshelansk gypsum plant, Nizhny Novgorod region Master class on plaster figurines painting	Exhibition Hall 4 Stand # 4E301
15:20 – 16:20	Space Travel jointly with Jordan Tourism Board Seminar and presentation: "Unique Jordan: the eighth wonder of the world"	Conference Hall 3
15:30 – 16:00	Indonesia, Ministry of Tourism Traditional dancers and traditional Sasando music from Indonesia	Stage in the Registration Hall
16:00	Association for Assistance to Tourist Technologies IT seminar: "Another Master-Agent. Jointly: attract, support, increase profitability" (Speaker: Tatiana Rybakova)	Exhibition Hall 4 Business Zone Stand # 4A801
16:00	GOA Tourism Goa music: Ustad Gulfam Sabli Khan and Yuriy Vayda with "Oriental Talks" programme (vocal, tabla, harmonica, sarangi, bass, electric sitar, guitar)	Exhibition Hall 3 Stand # 3D801
16:00 – 16:30	SERBIA NATIONAL TOURISM ORGANIZATION Performance of Folk Group of Branco Krsmanovic	Stage in the Registration Hall
16:20 – 17:20	Organizing Committee of the International Festival "The World of Active Longevity" Presentation of the All-Russian project "Tourism for seniors"	Conference Hall 4
16:30 – 17:00	SERBIA NATIONAL TOURISM ORGANIZATION Trumpet Performance of Dejan Lazarevic	Stage in the Registration Hall
17:00 – 17:30	Indonesia, Ministry of Tourism Traditional dancers and traditional Sasando music from Indonesia	Stage in the Registration Hall
17:00 – 17:45	SERBIA NATIONAL TOURISM ORGANIZATION Presentation of ancient artisanry, master class	Exhibition Hall 4 Stand # 4C201
17:30 – 18:00	China National Tourist office Shaolin Kung Fu	Stage in the Registration Hall

16 SEPTEMBER

Time	Event and Organizer	Venue
09.30-10.00	Federal Agency for Tourism ALL-RUSSIAN MEETING WITH TOURISM AUTHORITIES OF THE SUBJECTS OF THE RUSSIAN FEDERATION Registration	

10.00-11.00	<p>Welcome Address Marketing policy of the Federal Agency for Tourism and its international activities. Sergey Korneev, Deputy Head of the Federal Agency for Tourism Q&A</p>	
11.00-12.00	<p>Progress in the implementation of the federal target programme on the "Development of domestic and inbound tourism in the Russian Federation (2011-2018)" in 2015, plans for 2016-2018. Staff training. Quality improvement of tourist services. Nikolay Korolev, Deputy Head of the Federal Agency for Tourism Q&A</p>	Conference Hall 3
12.00-13.00	<p>Priority tourism segments development. Prospects and problems of formation of military-patriotic routes and tourist programmes in large industrial complexes. Roman Skory, Deputy Head of the Federal Agency for Tourism Q&A</p>	
13.00-14.00	<p>Preliminary results of the summer season (Crimea 2015), problems and prospects of recreation organization in the Republic of Crimea and in Sevastopol in 2016. Aleksy Konyushkov, Deputy Head of the Federal Agency for Tourism Speakers: Sergey Strelbitsky, Minister of Resorts and Tourism of the Crimea Ntaliya Kolomina, Head of Infrastructure, Tourism and International Cooperation of Sevastopol Q&A</p>	
10:00 – 18:00	<p>Euroexpo LLC International Conference MEDICAL TOURISM, SPA & HEALTH Market analysis and current trends Overview of the industry in Russia and abroad Nadezhda Manshina, Independent health tourism expert, the Conference Moderator Market conditions, the supply and demand dynamics. What are the expectations of the Russian-speaking patients from treatment abroad? How a clinic from abroad can reach clients in Russia? Victoria Sadalyuk, General director, Topmedclinic Outbound medical tourism in Russia: yesterday, today and tomorrow Konstantin Onishchenko, General director, ALTERNATIVA Medical Group Health tourism without barriers Affordability of medical and health tourism for people with disabilities. Standardization of requirements, information availability and reliability. Creating a special product, peculiarities and the necessity for a social support. Natalia Krel, Technical expert in barrier-free environment formation, member of the working group of the Presidential Commission for the Disabled, the National Paralympic Committee of Russia Infrastructural support for affordable tourism in the Crimea Maryna Ryndach, Assistant professor of the Department of Management and Tourism of the Humanitarian and Education Academy of V.I. Vernadsky Crimean Federal University Barrier-free environment in the health resorts of the Russian Trade Unions Maxim Kurgin, General director, CJSC "SKO FNPR "Profkurort" Product specifics: formation and sales Rehabilitation in Atomic Spa Bojan Babic, Sale and marketing director, Atomic Spa, Special hospital for rehabilitation Gornja Trepca, Serbia Recreation and treatment in Prolom Banja and Lukovska Banja Elena Stepanovich, Marketing manager, Prolom Banja and Lukovska Banja, Serbia Opportunities of modern beam therapy of JSC "Medicine" Sergey Usyckin, Therapeutic radiologist, JSC "Medicine" Medical care services for foreign tourists in Russia Natalia Butakova, Director for business development, AP Companies Resort treatment as a stage of comprehensive medical rehabilitation Gadzhi Abdurakhmanov, Medical director, JS "RZHD-Zdorovye" Practical course. Marketing and sales Formation criteria of an effective business strategy for a health resort facility. Promotion through physicians of city hospitals. Medical Internet portals Marina Shevchuk, Director, "Vivat Zdorovye" marketing agency What is necessary to know for successful sales of medical and rehabilitation programmes. The main criteria for an effective sale Olga Kaplina, Head of outbound department, "Vivat Zdorovye" marketing agency Advanced medical technology ACADEMY of Dubai. Luxury medical services Samer Mazahreh, Manager for business development, Salamatak Medical Tourism Facilitator Challenges and Opportunities for Medical Tourism Development in Lithuania: The "LITCARE" Case Grazvydas Morkus, Director, Lithuanian Medical Tourism Cluster "Dolgozhitel" clinic: millennial traditions and modern approaches to treatment and rehabilitation in China Zhang Zhong, General Director, "Dolgozhitel" clinic, China Master class: How to choose a resort for the client. Russian resorts and their world analogues on medical profile Nadezhda Manshina, Independent expert, Conference moderator Prize drawing among the Conference delegates: Week-end in de-luxe room in Sofrino Park Hotel Week-end in eco spa resort Wellna Week-end in Belgrade for two with flight from the National Tourism Organization of Serbia Prizes from OTDYKH exhibitors</p>	Conference Hall 2
10:00 – 11:00	<p>Department of Culture and Tourism of Vologda region jointly with Centre for Cluster Development of Vologda region Presentation of tourist routes and programmes in Totma and Totma region</p>	Exhibition Hall 4 Stand # 4E3a02

10:00 – 12:00	HCMC People's Committee Ho Chi Minh City Tourism Business networking seminar to Russia	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
10:00 – 14:00	Department of Culture and Tourism of Vologda region jointly with Centre for Cluster Development of Vologda region "Real Vologda products" traditional Vologda region food and beverages tasting (butter, traditional beverages, candied cranberries)	Exhibition Hall 4 Stand # 4E3a02
10:00 – 16:00	Department of National Policy Interregional Relations and Tourism of the City of Moscow Quiz of the Volunteer tourist centre of the city of Moscow "Discover Moscow" with prize drawing Quiz "Welcome to Kuskovo estate museum". Educational programmes of the State Historical, Architectural, Art and Landscape Museum-Reserve "Tsaritsyno": "Spicy lotto", "Gardening classes", "Flowers flirt" Presentation of "Master and Margarita" novel by bards and animators of "Bulgakov House" museum Interactive tour to "Bunker 42" museum, contests and quizzes with prizes and museum tickets drawing. Interactive tour to Jewish museum and Tolerance centre with 3D glasses. Quiz with museum tickets drawing Mini lectures of the Institute of Russian Realistic Art within "Art Lunch" project. Quest with souvenirs drawing	Exhibition Hall 4 Stand # 4B201
10:00 – 16:00	Department of Culture and Tourism of Vologda region jointly with Centre for Cluster Development of Vologda region The visitors of the exhibition are welcome to order a letter from Russian Father Frost from Veliky Ustyug	Exhibition Hall 4 Stand # 4E3a02
10:00 – 17:00	Singapore Changi Airport Photo session at 3D Butterfly Garden image	Exhibition Hall 3 Stand # 3C401
11:00	Association for Assistance to Tourist Technologies IT seminar: "Promotion in the Internet: reality and illusions" (Speaker: Evgeniy Sokolov)	Exhibition Hall 4 Business Zone Stand # 4A801
11:00	Ministry of Industry, Trade and Entrepreneurship Nizhny Novgorod region Prizes drawing at the stand of Nizhny Novgorod region (offers of the leading tour operators and hotels of Nizhny Novgorod and Nizhny Novgorod, unique souvenirs of Nizhny Novgorod artisanry)	Exhibition Hall 4 Stand # 4E301
11:00 – 11:30	Indonesia, Ministry of Tourism Traditional dancers and traditional Sasando music from Indonesia	Stage in the Registration Hall
11:00 – 11:50	Natalie Tours Master class on sea cruises	Exhibition Hall 3 Stand # 3D301
11:00 – 12:00	Department of Culture and Tourism of Vologda region jointly with Centre for Cluster Development of Vologda region Presentation of tourist route "Trail of Heroes", new offers and programmes of the leading tour operators of Vologda region: "Pilgrim", "Perekrestok", "Vologdatourist"	Exhibition Hall 4 Stand # 4E3a02
11:00 – 12:30	Vladimir Region Presentation: "Bike routes in Suzdal". Master class on hand spinning	Exhibition Hall 4 Stand # 4E3a03
11:00 – 15:00	TBG Chain Conference: "Endangered species or a significant market player? The role of a travel agency in the modern travel industry"	Conference Hall 4
11:30 - 12:00	Vladimir Region Performance of "Dubravushka" folk group	Stage in the Registration Hall
12:00	Association for Assistance to Tourist Technologies IT seminar: Pre-sales activities. Updated section "Communication with clients" in PK SAMO-travel agent (Speaker: Yulia Kronina)	Exhibition Hall 4 Business Zone Stand # 4A801
12:00 – 12:30	Department of Culture and Tourism of Novgorod region Traditional Novgorod region food tasting	Exhibition Hall 4 Stand # 4D502
12:00 – 12:50	Natalie Tours Master class on Czech Republic + Hungary (health and Wellness tourism)	Exhibition Hall 3 Stand # 3D301
12:00 – 13:00	Department of Culture and Tourism of Vologda region jointly with Centre for Cluster Development of Vologda region Presentation of the route "Visit Mumintrolls" and all-prize lottery from "Laituri" tourist centre	Exhibition Hall 4 Stand # 4E3a02
12:30	Vladimir Region Performance of "Dubravushka" folk group	Exhibition Hall 4 Stand # 4E3a03
12:30 – 13:00	China National Tourist office Shaolin Kung Fu	Stage in the Registration Hall
12:30 – 13:30	Havanatur jointly with the Ministry of Tourism of Cuba Presentation: "Cuba as a promising travel destination in 2016. Islands of the archipelago"	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
13:00	Ministry of Industry, Trade and Entrepreneurship Nizhny Novgorod region Prizes drawing at the stand of Nizhny Novgorod region (offers of the leading tour operators and hotels of Nizhny Novgorod and Nizhny Novgorod, unique souvenirs of Nizhny Novgorod artisanry)	Exhibition Hall 4 Stand # 4E301
13:00	Association for Assistance to Tourist Technologies IT seminar: "How to reduce costs on data import in Master Tour" (Speaker: Alexander Galinovsky)	Exhibition Hall 4 Business Zone Stand # 4A801
13:00 – 14:30	Vladimir Region Presentation: "Private museums of Vladimir". Master class on spoon painting	Exhibition Hall 4 Stand # 4E3a03

13:30 - 14:00	Indonesia, Ministry of Tourism Traditional dancers and traditional Sasando music from Indonesia	Stage in the Registration Hall
13:30 – 14:50	Natalie Tours Master class on Europe (sightseeing tours): Austria, Germany, Italy, Benelux, Hungary, Czech Republic, France, Switzerland	Exhibition Hall 3 Stand # 3D301
14:00	Association for Assistance to Tourist Technologies IT seminar: Bonus programme (Speaker: Yulia Kronina)	Exhibition Hall 4 Business Zone Stand # 4A801
14:00 - 14:30	Vladimir Region Performance of “Dubravushka” folk group	Stage in the Registration Hall
14:00 – 15:00	Federal Agency for Tourism Meeting of the working group on “The Silver Necklace of Russia” project	Conference Hall 3
14:00 – 15:00	Department of Culture and Tourism of Vologda region jointly with Centre for Cluster Development of Vologda region Presentation of tourist route “Trail of Heroes”, new offers and programmes of the leading tour operators of Vologda region: “Pilgrim”, “Perekrestok”, “Vologdatourist”	Exhibition Hall 4 Stand # 4E3a02
14:00 – 15:00	LightSoft Seminar: “TopHotels partners or how to make money on the famous brand”	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
14:00 – 15:00	Welna Hotel Drawing of the accommodation in the hotel	Exhibition Hall 4 Stand # 4S101
15:00 – 18:00	Federal Agency for Tourism Round table “Visit Russia: it’s time to discover Russia!”	Conference Hall 3
15:00	Association for Assistance to Tourist Technologies IT seminar: “The chains will crash... Master-Tour v.15, now without calculations” (Speaker: Alexander Galinovsky)	Exhibition Hall 4 Business Zone Stand # 4A801
15:00	GOA Tourism Drawing prizes and accommodation in Goa luxury hotels: Alila Diwa 5* and The Zuri White Sands 5*. For participation in the lottery please register at Goa Tourism Stand # 3D801 on 16 September 2015 at 14:30	Exhibition Hall 3 Stand # 3D801
15:00	Vladimir Region Presentation: “The city of Murom”. Tasting of kalatch (fancy bread)	Exhibition Hall 4 Stand # 4E3a03
15:00 – 15:30	Department of Culture and Tourism of Novgorod region Traditional Novgorod region food tasting	Exhibition Hall 4 Stand # 4D502
15:00 – 16:00	LightSoft Seminar: “Expand the boundaries, promote your groups in social networks with TourClient modules”	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
15:00 – 16:20	Natalie Tours Master class on Skiing (Austria, Italy, Andorra)	Exhibition Hall 3 Stand # 3D301
15:30 – 16:00	Indonesia, Ministry of Tourism Traditional dancers and traditional Sasando music from Indonesia	Stage in the Registration Hall
16:00	Association for Assistance to Tourist Technologies IT seminar: “Another Master-Agent. Jointly: attract, support, increase profitability” (Speaker: Tatiana Rybakova)	Exhibition Hall 4 Business Zone Stand # 4A801
16:00 – 17:00	“Come from Childhood” charity foundation for social support of children left without care and supervision Concert of “Globus” children’s pop music group	Stage in the Registration Hall
17:00 – 17:30	“Come from Childhood” charity foundation for social support of children left without care and supervision Performance of “Choir of Angels” children’s music band: classics, rock, pop, jazz. (Musical director, songwriter, sound producer: Dmitry Popov)	Stage in the Registration Hall

17 SEPTEMBER

Time	Event and Organizer	Venue
10:00 – 18:00	<p>Euroexpo LLC Conference: "IT-Technologies in Tourism. Business case tour expert 2.0" Moscow Committee for Tourism representatives The own online travel product as a tool to align the seasonal demand Olga Filipenkova, sales and marketing director, "Rosa Khutor" Alpine Resort Advertising and marketing in the Internet Sergey Kokhichko, leading manager for direct advertisers, Mail Group Integrated solution for payments receiving in travel industry APPEX 10 steps for successful travel agency. Management cases: how they implement their business objectives using SAMO-travel agent Yulia Kronina, head of business development department, Samo-Soft Google representative Break How to order services for interface development Ruslan Kryuchkov, head of UX department, "Sobaka Pavlova" blog Website as a market place Evgeniy Sokolov, Web Palace Revolution in tour operator software that we missed Alexander Galinovsky, general director, Megatech Start-up in the Internet Valentin Dombrovsky, Excursiopedia Russian online travel agencies: islands of prosperity in crisis or soap bubbles? Victoria Kizimova, commercial director, Avia Centre, Aviakassa.ru Mobile guides for tourism promotion Andrey Suleykov, Toptriptip Perfect online set for travel industry professionals: Business case 2.0 Brainstorm with the audience Supported by</p> <div style="display: flex; justify-content: space-around; align-items: center;"> </div>	Conference Hall 4
10:00 – 16:00	<p>Department of National Policy Interregional Relations and Tourism of the City of Moscow Quiz of the Volunteer tourist centre of the city of Moscow "Discover Moscow" with prize drawing Quiz "Welcome to Kuskovo estate museum". Educational programmes of the State Historical, Architectural, Art and Landscape Museum-Reserve "Tsaritsyno": "Spicy lotto", "Gardening classes", "Flowers flirt" Presentation of "Master and Margarita" novel by bards and animators of "Bulgakov House" museum Interactive tour to "Bunker 42" museum, contests and quizzes with prizes and museum tickets drawing. Interactive tour to Jewish museum and Tolerance centre with 3D glasses. Quiz with museum tickets drawing Mini lectures of the Institute of Russian Realistic Art within "Art Lunch" project. Quest with souvenirs drawing</p>	Exhibition Hall 4 Stand # 4B201
10:00 – 16:00	<p>Department of Culture and Tourism of Vologda region jointly with Centre for Cluster Development of Vologda region The visitors of the exhibition are welcome to order a letter from Russian Father Frost from Veliky Ustyug</p>	Exhibition Hall 4 Stand # 4E3a02
10:00 – 17:00	<p>Singapore Changi Airport Photo session at 3D Butterfly Garden image</p>	Exhibition Hall 3 Stand # 3C401
10:10 – 10:30	<p>Welna Hotel WELNA ECO SPA RESORT in Tarusa: Shinrin-yoku – the forest medicine</p>	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
10:40 – 11:00	<p>SPA Business Group "Rus" resort and treatment centre in Essentuki</p>	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
11:00 – 15:00	<p>Euroexpo LLC "Career & Education" Conference: "You are our future" Conference for graduates and students of specialized institutions training staff for travel and hospitality industries. Supported by:</p> <div style="display: flex; justify-content: space-around; align-items: center;"> </div>	Conference Hall 2
11:00	<p>Ministry of Industry, Trade and Entrepreneurship Nizhny Novgorod region Prizes drawing at the stand of Nizhny Novgorod region (offers of the leading tour operators and hotels of Nizhny Novgorod and Nizhny Novgorod, unique souvenirs of Nizhny Novgorod artisanry)</p>	Exhibition Hall 4 Stand # 4E301

11:00	Association for Assistance to Tourist Technologies IT seminar: "Tour operator tools for Online sales and Online communication with partners" (Speaker: Evgeniya Sedova)	Exhibition Hall 4 Business Zone Stand # 4A801
11:00 - 11:30	Indonesia, Ministry of Tourism Traditional dancers and traditional Sasando music from Indonesia	Stage in the Registration Hall
11:00 – 11:50	Natalie Tours Master class on India (Goa, Kerala, Golden Triangle)	Exhibition Hall 3 Stand # 3D301
11:00 – 13:00	"World without borders" Tourist Association Round table: "Russian and Chinese tourism: trends of development and future prospects"	Conference Hall 3
11:10 – 11:30	RZHD-Zdorovye Presentation: "Resorts and treatment centres of RZHD-Zdorovye"	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
11:30	Vladimir Region Presentation: "Nikita Gussyatnik birthday"	Exhibition Hall 4 Stand # 4E3a03
11:40 – 12:00	"Shyfaly Su Izhminvody" Sanatorium Presentation: "Welcome to Izhminvody healing waters resort"	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
12:00	Association for Assistance to Tourist Technologies IT seminar: "Soft for incoming tour operator in Russia" (Speaker: Boris Pukelner)	Exhibition Hall 4 Business Zone Stand # 4A801
12:00	Vladimir Region All-prize lottery	Exhibition Hall 4 Stand # 4E3a03
12:00 – 13:20	Natalie Tours Master class on Caribbean destinations + Canary Islands	Exhibition Hall 3 Stand # 3D301
12:10 – 12:30	"Dolgozhitel" clinic Presentation: "Dolgozhitel" clinic: millennial traditions and modern approaches to treatment and rehabilitation in China (Speaker: Zhang Zhong, General Director, "Dolgozhitel" clinic, China)	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
12:30 – 13:00	China National Tourist office Shaolin Kung Fu	Stage in the Registration Hall
12:40– 13:00	Dongnam Institute of Radiological & Medical Sciences Dongnam Institute of Radiological & Medical Sciences: leading beam radiation therapy medical centre	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
13:00	Association for Assistance to Tourist Technologies IT seminar: "Cloud VS Box. Comparison of versions" (Speaker: Mariya Partuta)	Exhibition Hall 4 Business Zone Stand # 4A801
13:00	Ministry of Industry, Trade and Entrepreneurship Nizhny Novgorod region Prizes drawing at the stand of Nizhny Novgorod region (offers of the leading tour operators and hotels of Nizhny Novgorod and Nizhny Novgorod, unique souvenirs of Nizhny Novgorod artisanry)	Exhibition Hall 4 Stand # 4E301
13:10 – 13:30	CMS KOREA – Korea National Tourism Organization Treatment in the best medical centres of Korea	Conference Hall 5 Exhibition Hall 4 Stand # 4F801
13:30 - 14:00	Indonesia, Ministry of Tourism Traditional dancers and traditional Sasando music from Indonesia	Stage in the Registration Hall
13:40 – 14:00	Bangkok Hospital Pattaya Why the British, Germans and Americans choose treatment in Thailand?	Conference Hall 5 Exhibition Hall 4 Stand # 4F801