

SPA & HEALTH Moscow 2010

6th International Conference for Health Tourism, Medical Wellness and Spa

“Health & Medical Tourism – open to everybody!”

22 September 2010

Moscow, International Exhibition Centre “Crocus Expo”,
Pavilion 1, Hall 1, Conference Hall 5

Conference Programme

10.00 – 10.30 **Arrival and registration of the delegates**

10.30 – 10.35 **Welcome address**

10.35 – 11.00 **Tourism for all – Accessible Tourism: Trends and development prospects.
Economic benefits and social significance.**

Nadezhda Manshina, Nonprofit Partnership “Sankurtur” Sanatorium and Health Resort
Association, Deputy General Director Sankurtur, Russia

11.00 – 11.25 **Dialysis and Travel**

Alexey Denisov,

11.25 – 11.50 **Catalan experiences in development of accessible tourism infrastructure**

Kristina Ionitskaya, Associate Director of Catalonia Tourist Board, Moscow office, Russia

11.50 – 12.15 **Advantages of Hungarian dental clinics for foreign clients**

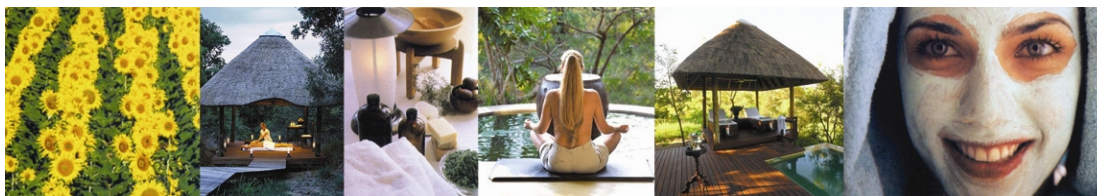
Dr. Peter Varga, Professional Supervisor of VargaDent Dental Clinic, DMD, DDS, Oral
Surgeon, Hungary

12.15 – 12.40 **Quality assurance and market potential for Health and Medical Tourism using the
example of the term Medical Wellness and Germany**

Stephan Ritter, Managing Partner of the Medical Wellness Management GmbH and CEO
from The Leading Medical Wellness Hotels & Resorts GmbH, Germany

12.40 – 13.05 **Globalization & Health: Medical Services Abroad**

Alla Adams, Representative of the University Medical Center Hamburg-Eppendorf in
Russia, Russia



- 13.05 – 14.00 **Lunch Break**
- 14.00 – 14.25 **The Czech Republic without barriers**
Monika Linhartova, Director of CzechTourism office in Moscow
- 14.25 – 14.50 **Health Tourism in Latvia. A new approach.**
Armand Muižnieks, Latvian Tourism Development Agency, MSc, MBA, The CIS countries Manager, Latvia
- 14.50 – 15.15 **Health & SPA Programs in the “COMO Hotels and Resorts“ Group in Bali, Caribbean and Maldives**
Natalia Ivanova, COMO Hotels & Resorts, Director of Sales Eastern Europe
- 15.15 – 15.40 **How to take in account special needs during the referral of patients for rehabilitation treatment to the European resorts**
Mark Slonimsky, Medical consultant of Doctor Travel, Russia
- 15.40 – 16.05 **International cooperation and networks for Medical Wellness using the example of the German and the International Medical Wellness Association. Development of the premium brand "The Leading Medical Wellness Hotels & Resorts"**
Lutz Lungwitz, President from the International Medical Wellness Association (IMWA) and Chairman of the German Medical Wellness Association (DMWV), Germany
- 16.05 – 16.30 **New Tendencies in the Spa Industry: Yesterday, Today and Tomorrow**
Petra Wiedmann, PW Consulting International, Managing Director, Germany
- 16.20 – 17.00 **Discussion and questions**

The conference programme is subject to modifications and amendments. Please have a look at our website (www.luxury-moscow.at).

For further information or registration please do not hesitate to contact us (spa@euroexpo-vienna.com) or visit our website www.luxury-moscow.at.

Sponsor of the Conference 2010

